

Dancey, Rebecca

①

From: McGregor, Barbara
Sent: Wednesday, 27 April 2022 4:34 PM
To: Brown, Mandy
Subject: PREMIER - MEETING REQUEST - Jacquie Ray (Managing Director, TimminsRay) - Meeting with Sealord Board - 31 May 2022

Importance: High

Hi Mandy,

This is one we haven't had for a while and probably need half an hour if there is time at all. Unsure if possible but would be good to make work if we can.

Cheers
Barb

From: Jacquie Ray <s.36@timminsray.com.au>
Sent: Wednesday, 27 April 2022 3:36 PM
To: McGregor, Barbara <Barbara.McGregor@dpac.tas.gov.au>
Subject: Sealord Board meeting request with Premier Rockliff
Importance: High

Hi Barb,

I hope you're going well and enjoying working with Jeremy 😊

As discussed when we caught up with Depha, the Sealord Board is traveling to Tassie for a meeting in Launceston on Tuesday 31 May and would very much like to meet with the Premier while they're here if possible.

They will be looking to book their flights soon and can be relatively flexible around that date, either in Hobart or up north.

I will of course also extend our request to the new Minister once we've confirmed the Premier's availability, provided the Premier is happy with that approach.

I look forward to your advice.

Many thanks
Jac

Jacquie Ray | Managing Director
FPRIA

TimminsRay
70 Hampden Road, Battery Point TAS 7004
M: s.36
E: s.36@timminsray.com.au

www.timminsray.com.au

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Dancey, Rebecca

From: Brown, Mandy
Sent: Thursday, 12 May 2022 10:21 AM
To: s.36 @timminsray.com.au
Subject: CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419

Good morning Jacquie

Thank you for your call this morning.

I am pleased to confirm the meeting between the Sealord Board and the Premier on Tuesday 31 May 2022, 3.00pm to 3.30pm. The Premier will be accompanied by his Adviser Lucy Gregg. As this is a Parliament sitting day the meeting will be held in Parliament House. The Board members will need to present to the security desk to receive their visitor passes and then someone from the Premier's Office will take them through to the meeting room I have booked.

If you have any discussion points or papers for the Premier to review prior to your meeting, please provide to me by close of business Tuesday 17 May 2022. It would also be appreciated if you are able to provide a list and short bio on each of the Board Members.

Please do not hesitate to contact me any time if I can assist you further.

Many thanks.

Kind regards
 Mandy

Mandy Brown
Executive Officer

Office of the Hon Jeremy Rockliff MP
 Premier of Tasmania
 Minister for Health
 Minister for Mental Health and Wellbeing
 Minister for Tourism
 Minister for Trade

Level 11, 15 Murray Street, Hobart 7000
 Phone: (03) 6165 7650
 E-mail: mandy.brown@dpac.tas.gov.au

www.premier.tas.gov.au

From: Jacquie Ray <s.36 @timminsray.com.au>
Sent: Wednesday, 27 April 2022 3:36 PM
To: McGregor, Barbara <Barbara.McGregor@dpac.tas.gov.au>
Subject: Sealord Board meeting request with Premier Rockliff
Importance: High

Hi Barb,

2

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I will of course also extend our request to the new Minister once we've confirmed the Premier's availability, provided the Premier is happy with that approach.

I look forward to your advice.

Many thanks

Jac

Jacquie Ray | Managing Director
FPRIA

TimminsRay

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Dancey, Rebecca

From: Events, Premier
Sent: Monday, 16 May 2022 10:59 AM
To: Palmer, Minister
Subject: PREMIER EVENT REQUEST (DUE 20 MAY 2022) - Minister Palmer - 31 May 2022 - Meeting with Seaford Board - MIN22/12419/3 :
Attachments: PREMIER EVENT REQUEST - Minister Palmer - 31 May 2022 - Meeting with Seaford Board.DOCX

-----< Content Manager Record Information >-----

Record Number: MIN22/12419/3

Title: PREMIER EVENT REQUEST - Minister Palmer - 31 May 2022 - Meeting with Seaford Board



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Office of the Premier
EVENT / MEETING REQUEST FORM

Request Date	16 May 2022	DUE DATE	20 May 2022 by COB	
Premier's Office TRIM NO	Min22/12419			
Minister or Department Responsible	Minister for Primary Industries and Water <small>If you are not responsible for this request, please return within 24 hours of receipt to premier.events@dpac.tas.gov.au</small>			
Event / Meeting Details	MEETING – Sealord Board, s.36 s.36			
Event / Meeting Day/Date	31 May 2022			
Event Venue/Address	Government Party Room, Parliament House			
Confirmed Attendance Time <small>For reference only, please do not disclose</small>	Arrival: 3.00pm Departure: 4.00pm			
Event Contact: Name and Phone No	Jacquie Ray, Managing Director (TimminsRay) s.36 <small>To ensure the event organiser is not contacted by multiple sources, please ensure that only one person from the LEAD DEPARTMENT is nominated to liaise with the organiser.</small>			
Premier's Office Adviser Contact No	Lucy Gregg s.36			
Information Required	Organiser and/or Department to provide	If requested by Premier's Office – Date Due		
Function Checklist		Date Due:		
Run Sheet from Event Organiser		Date Due:		
Confirmed Guest List		Date Due:		



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Office of the Premier
EVENT / MEETING REQUEST FORM

Seating Arrangements from Event Organiser			Date Due:	
Information Required from Department				
Event Brief				
Meeting Brief	To include: <div><ul style="list-style-type: none">• s.27</div>			
Speech Dot points	Speech Required	N/A		
	Length of Speech			
Draft Media Release				
Attachments				

For further information about this request,
please contact the Adviser noted on the form or
contact Bronwyn Watkins on s.36

Please return completed information to:
premier.events@dpac.tas.gov.au

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Dancey, Rebecca

From: Lincoln, Lesley
Sent: Tuesday, 17 May 2022 8:56 AM
To: Ministerials, Palmer (NRE)
Subject: URGENT | INCOMING REQUEST FOR MEETING BRIEF : MIN22/12419 : PREMIER - MEETING REQUEST - Jacquie Ray FPRIA (Managing Director, TimminsRay) - Meeting with Seaford Board - 31 May 2022
Attachments: PREMIER EVENT REQUEST - Minister Palmer - 31 May 2022 - Meeting with Seaford Board.DOCX
Importance: High

Can we please get a meeting brief for the Premier by Friday, 20 May 2022?

Thanks

Lesley

-----< Content Manager Record Information >-----

Record Number: MIN22/12419

Title: PREMIER - MEETING REQUEST - Jacquie Ray FPRIA (Managing Director, TimminsRay) - Meeting with Seaford Board - 31 May 2022

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Dancey, Rebecca

From: Jacquie Ray <s.36@timminsray.com.au>
Sent: Wednesday, 18 May 2022 2:48 PM
To: Brown, Mandy
Cc: Ruben Alvarez
Subject: Petuna representative bios
Attachments: Petuna Board Meeting with Premier Rockliff and Minister Palmer - Attendee bios.pdf

Importance: High

Dear Mandy,

As promised, please see below a list of attendees for the Premier and Minister's meeting with the Petuna Board.

- Steve Yung – Petuna Chair
- Doug Paulin – Petuna Board Director (also Sealord CEO)
- Ruben Alvarez – Petuna CEO

I have attached their bios and head shots. Please let me know if you need anything else at all 😊

Kind regards

Jacquie

Jacquie Ray | Managing Director
FPRIA

TimminsRay

70 Hamoden Road, Battery Point TAS 7004

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Dancey, Rebecca

From: Jacquie Ray <s.36@timminsray.com.au>
Sent: Friday, 20 May 2022 3:11 PM
To: Events, Premier
Subject: RE: Follow up : CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419

Hi Bronwyn,

Many thanks for your email. I have asked the Board if there is any pre-reading for the Premier and they said no.

Cheers
Jacquie

Jacquie Ray | Managing Director
FPRIA

TimminsRay

70 Hampden Road, Battery Point TAS 7004

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From: Events, Premier <Premier.Events@dpac.tas.gov.au>
Sent: Thursday, 19 May 2022 10:12 AM
To: Jacquie Ray <s.36@timminsray.com.au>
Subject: Follow up : CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419

Hi Jacquie

I'm following up on the email below from Mandy Brown.

Do you have any discussion points or papers for the meeting with the Premier on 31 May 2022.

We have received the bios of the attendees.

Thank you.

Bronwyn

From: Brown, Mandy
Sent: Thursday, 12 May 2022 10:21 AM
To: s.36@timminsray.com.au
Subject: CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419

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security desk to receive their visitor passes and then someone from the Premier's Office will take them through to the meeting room I have booked.

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Please do not hesitate to contact me any time if I can assist you further.

Many thanks.

Kind regards
Mandy

Mandy Brown
Executive Officer

Office of the Hon Jeremy Rockliff MP
Premier of Tasmania
Minister for Health
Minister for Mental Health and Wellbeing
Minister for Tourism
Minister for Trade

Level 11, 15 Murray Street, Hobart 7000
Phone: (03) 6165 7650
E-mail: mandy.brown@dpac.tas.gov.au

www.premier.tas.gov.au

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To: McGregor, Barbara <Barbara.McGregor@dpac.tas.gov.au>
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Importance: High

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I look forward to your advice.

Many thanks
Jac

TimminsRay

70 Hamden Road, Battery Point TAS 7004

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Dancey, Rebecca

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From: Bigwood, Carlyne <s.36@nre.tas.gov.au>
Sent: Wednesday, 25 May 2022 8:40 AM
To: Palmer, Minister
Subject: EXTREMELY URGENT DIARY APPT - MIN22/12419 - Palmer - Jacquie RAY - MR22/568
Attachments: PREMIER - Meeting Brief Template.DOCX
Importance: High

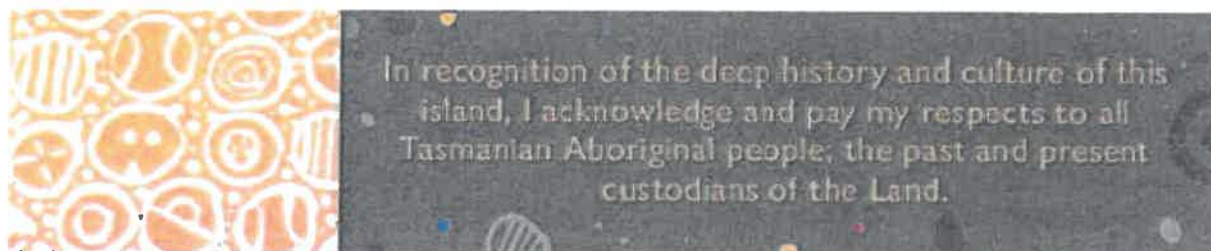
Good Morning Lesley

Please find attached for Minister.

Kind Regards

Carolyne Bigwood

Ministerial and Administration Officer
Office of the Secretary - Strategic Services
Department of Natural Resources and Environment Tasmania
Stony Rise Government Offices 1-2 Rundle Road
T: (03) s.36
E: s.36@nre.tas.gov.au
W: www.nre.tas.gov.au



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Dancey, Rebecca

From: Woods, Graham
Sent: Wednesday, 25 May 2022 4:48 PM
To: Lincoln, Lesley
Cc: Delaney, Narissa; Rodger, Carole
Subject: FW: URGENT | FOR REVIEW : MIN22/12419/11 : EVENT BRIEF - Sealord Board - 31 May 2022
Attachments: EVENT BRIEF - Sealord Board - 31 May 2022.DOCX; EVENT BRIEF - Sealord Board - 31 May 2022.tr5
Importance: High

Thanks Leslie – good to go, along with the following notes for the PO:

1.



Thanks
Graham

Graham Woods
Senior Adviser
Fisheries and Aquaculture

Office of the Hon Jo Palmer MLC
Minister for Primary Industries and Water
Minister for Disability Services
Minister for Women
Level 5, Salamanca Building, Parliament Square, 4 Salamanca Place HOBART, Tas 7000
M: **s.36**
Graham.Woods@dpac.tas.gov.au

From: Lincoln, Lesley <Lesley.Lincoln@dpac.tas.gov.au>
Sent: Wednesday, 25 May 2022 8:55 AM
To: Woods, Graham <Graham.Woods@dpac.tas.gov.au>
Subject: URGENT | FOR REVIEW : MIN22/12419/11 : EVENT BRIEF - Sealord Board - 31 May 2022
Importance: High

Urgent Event Brief for the Premier for review and advise when good to go.

Thanks

Lesley

From: Lincoln, Lesley
Sent: Thursday, 26 May 2022 8:11 AM
To: Events, Premier
Subject: URGENT | FOR ACTION : MIN22/12419 : PREMIER - MEETING REQUEST - Jacquie Ray FPRIA (Managing Director, TimminsRay) - Meeting with Sealdord Board - 31 May 2022
Attachments: PREMIER - MEETING REQUEST - Jacquie Ray FPRIA (Managing Director, TimminsRay) - Meeting with Sealdord Board - 31 May 2022.tr5
Importance: High

Morning Bron

This is cleared to go with the following notes:



Lesley

-----< Content Manager Record Information >-----

Record Number: MIN22/12419

Title: PREMIER - MEETING REQUEST - Jacquie Ray FPRIA (Managing Director, TimminsRay) - Meeting with Sealdord Board - 31 May 2022

Adviser:

Department: Natural Resources and Environment

Ministerial RM Ref: MR22/568

DPAC RM Ref: MIN22/12419

Meeting Brief for the Premier / Premier's Representative

Meeting Petuna/Sealord Board

3.00pm to 4.00pm, Tuesday, 31 May 2022

Government Party Room, Parliament House

Order of proceedings: 3.00pm attendees arrive
4.00pm attendees depart
(1 hour)

In attendance: Steve Yung, Petuna Chair
Doug Paulin, Petuna Board Director. (also SeaLord CEO)
Runen Alvarez, Petuna CEO
Hon Jo Palmer MP
Graham Woods, Senior Adviser, Minister Palmer's Office
Lucy Gregg, Senior Adviser, Trade

Department contact: N/A

On-site contact: Lucy Gregg, Senior Adviser, Trade

s.36

NOTE: s.27

s.27

Petuna's production is currently limited to two growing areas – those being Macquarie Harbour, which accounts for the majority of its current production, and Rowella, on the Tamar River.

s.27

s.27

GUIDANCE NOTES FOR THE PREMIER

- The Government is focused on developing the new 10-Year Salmon Plan to commence in 2023. The Government has stated that the Plan would be underpinned by four principles.
- The Government will continue to work constructively, guided by these principles, to assist the salmon industry realise their aspirations.

- s.27

- s.27

- [#Note the following briefing contains commercial in confidence information.]

KEY POINTS

Proposed Far North West Fin Fish Proposal

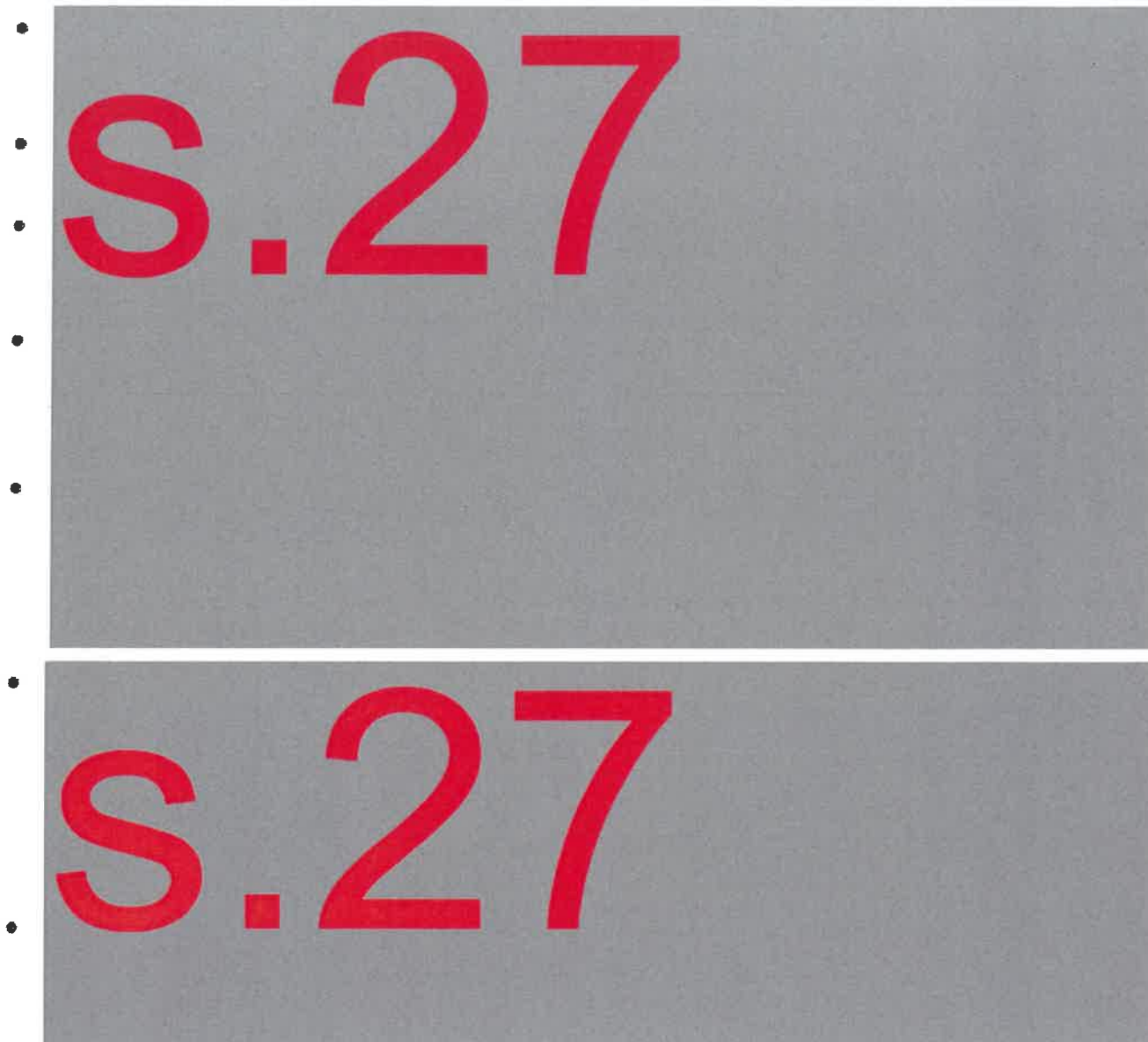
- s.27
-
-

Storm Bay North (SBN)

- Petuna, as part of the previous three-way Storm Bay planning processes (Petuna – SBN MFDP; Huon Aquaculture – Amendment to the North Bruny Island MFDP and Tassal – Amendment to the Tasman Peninsular MFDP), was granted a marine farm lease for its SBN site.
- Petuna still requires a marine farming licence from the Department of Natural Resources and Environment Tasmania (NRE Tas) and an Environmental Licence from the Environment Protection Authority (EPA), prior to commencing salmon farming operations in the lease area.

- s.27
-

Splitting of Storm Bay North (SBN)



BACKGROUND

Sealord and the acquisition of Petuna

Petuna was established by Peter and Una Rockliff in 1949. The business was focussed primarily on commercial wild fisheries until the early 1990s, at which time it diversified into aquaculture.

In 2010, Sealord Group Ltd, a New Zealand based global seafood enterprise, acquired 50 per cent of Petuna.

Following establishment of this partnership, the company invested in upgrades to its Devonport processing facility, marine farm and hatchery infrastructure at Macquarie Harbour and Cressy. It also acquired Van Diemen Aquaculture in the Tamar.

In early 2020, the Rockliffs announced that they had sold their remaining share in Petuna Aquaculture (Petuna) to the existing business partner, Sealord Group, while retaining full ownership of the wild fisheries operations they started 70 years ago.

The aquaculture component of the business is now fully vertically integrated, with smolt being produced at its hatchery in Cressy, growing out of stock on marine farming leases, and processing and market distribution through its Devonport headquarters.

Petuna operates five fin fish marine farming lease sites; four in Macquarie Harbour and one in the Tamar. Approximately 60 per cent of total production is derived from operations in Macquarie Harbour, and the remaining 40 per cent from the Tamar.

Petuna employs approximately 170 team members and has an annual turnover of approximately \$95 million.

Petuna is Tasmania's third largest aquaculture company, producing salmon and ocean trout from two locations across Tasmania. Petuna also retains a multi-species wild fishery operation representing in the order of 20 per cent of its business.

10-year Salmon Plan

A 10-Year Salmon Plan will begin on 1 January 2023, underpinned by the following principles:

- ***There will be no net increase in leased farming areas in Tasmanian waters:***

An immediate 12-month moratorium is in place. There will be no net increase in total leasable area for fin fish farming in State waters beyond the current allocations and those areas subject to current research permits that may result in approved lease areas.

- ***Innovation – future growth lies in land-based and off-shore salmon farming:***

New research and innovation programs will be developed to support salmon farming further offshore in deep waters, including Commonwealth waters, and to increase salmon farming onshore, in land-based systems.

- ***World-best practice through continuous improvement:***

World's best practices will be ensured through continuous improvement in regulation and transparency, and fees and charges reviewed to ensure full cost recovery and an appropriate return to the Tasmanian community.

- ***Strict independent regulation:***

The separation of the EPA from NRE Tas will further enhance its role as the independent environmental regulator. Immediate additional positions will be created to support compliance, including a new Director of Fin Fish Compliance.

The draft project outline provides for multiple phases of consultation, including public meetings and the establishment of a dedicated forum.

Salmon companies, scientific institutions, non-government organisations, community groups, tourism, supply chain businesses, peak bodies, and different levels of government are all encouraged to take the opportunity to have their say.

It is anticipated that an Issues Paper will be released for public consultation by mid-year – with further consultation to follow.

Current and future activities of Sealord incl. Sealord in Tasmania

Storm Bay Development

s.27

s.27

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Far North West finfish proposal

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Salmon industry – domestic and export trade

The 2020-21 financial year estimated farm-gate value of the aquaculture sector totalled \$1.06 billion.

The value of salmonid production totalled an estimated \$1.0136 billion (based on financial reporting information supplied by companies to the ASX and Government).

There are indication that export trade to some countries has increased in recent months, noting that Petuna focusses on the domestic market.

Other relevant issues

Salmon Standards

The Department is progressing consultation on three proposed standards that build on existing regulatory requirements for a sustainable marine farming industry.

The proposed standards are designed to enhance fin fish farming biosecurity management, improve environmental regulation, and ensure state-wide consistency of marine farming management controls across all aquaculture sectors.

The standards aim to provide a contemporary, best practice framework that ensures consistency and streamlining of regulation across all sectors, while also building on existing voluntary measures undertaken by the industry.

Once finalised, ongoing compliance with the standards will be monitored by NRE Tas and the EPA.

Dancey, Rebecca

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From: Jacquie Ray <s.36@timminsray.com.au>
Sent: Monday, 30 May 2022 3:08 PM
To: Events, Premier
Cc: Henderson, Cassie; Brown, Mandy
Subject: RE: Follow up : CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419

Importance: High

Hi Cassie and Mandy,

Sincere apologies for the last-minute change, but unfortunately Doug Paulin s.36 and so won't be attending tomorrow's meeting with the Premier and Minister Palmer.

It will now just be Steve Yung and Ruben Alvarez in attendance. Depha Miedecke will not be attending anymore either.

Please let me know if you have any questions at all, but otherwise Steve and Ruben will be waiting in the lobby at Parliament House at 3pm tomorrow.

Many thanks again for your help.

Kind regards
Jacquie

Jacquie Ray | Managing Director
FPRIA

TimminsRay

70 Hampden Road, Battery Point TAS 7004

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From: Jacquie Ray
Sent: Friday, 27 May 2022 12:06 PM
To: Events, Premier <Premier.Events@dpac.tas.gov.au>
Subject: FW: Follow up : CONFIRMED | Meeting with Sealord Board , Tuesday 31 May 2022, Ref#MIN22/12419
Importance: High

Hi Cassy (I hope I've got your name right!)

Many thanks for your time just now and as discussed, please see below the confirmation email from Bronwyn.

Just to reiterate, they are meeting with the Premier in their capacity as the Petuna Board, not the Sealord Board as I had originally assumed.

The attendees, confirmed with Mandy in a separate email (just let me know if you need that one too) are as follows:

- Steve Yung – Petuna Chair
- Doug Paulin – Petuna Board Director (also Sealord CEO)
- Ruben Alvarez – Petuna CEO

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And now we just need to add Depha Miedecke – Petuna General Manager Technical and Strategy if that's ok.

I have sent Mandy the bios for the first three, but I have now added Depha's to the attached document.

I have confirmed with Ruben that there is no pre-reading for the Premier. They are purely seeking a discussion.

If you can possibly send your confirmation email to the following people that would be wonderful:

Ruben Alvarez: s.36@petuna.com
 Ruben's EA s.36@petuna.com
 Depha Miedecke: s.36@petuna.com

CC to me 😊

Thanks so much and have a wonderful weekend.

Cheers
 Jacquie

Jacquie Ray | Managing Director
 FPRIA

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 70 Hampden Road, Battery Point TAS 7004
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Thank you for your call this morning.

I am pleased to confirm the meeting between the Sealord Board and the Premier on Tuesday 31 May 2022, 3.00pm to 3.30pm. The Premier will be accompanied by his Adviser Lucy Gregg. As this is a Parliament sitting day the meeting will be held in Parliament House. The Board members will need to present to the security desk to receive their visitor passes and then someone from the Premier's Office will take them through to the meeting room I have booked.

If you have any discussion points or papers for the Premier to review prior to your meeting, please provide to me by close of business Tuesday 17 May 2022. It would also be appreciated if you are able to provide a list and short bio on each of the Board Members.

Please do not hesitate to contact me any time if I can assist you further.

Many thanks.

Kind regards
Mandy

Mandy Brown
Executive Officer

Office of the Hon Jeremy Rockliff MP
Premier of Tasmania
Minister for Health
Minister for Mental Health and Wellbeing
Minister for Tourism
Minister for Trade

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From: Jacquie Ray s.36@timminsray.com.au
Sent: Wednesday, 27 April 2022 3:36 PM
To: McGregor, Barbara <Barbara.McGregor@dpac.tas.gov.au>
Subject: Sealord Board meeting request with Premier Rockliff
Importance: High

Hi Barb,

I hope you're going well and enjoying working with Jeremy 😊

As discussed when we caught up with Depha, the Sealord Board is traveling to Tassie for a meeting in Launceston on Tuesday 31 May and would very much like to meet with the Premier while they're here if possible.

They will be looking to book their flights soon and can be relatively flexible around that date, either in Hobart or up north.

I will of course also extend our request to the new Minister once we've confirmed the Premier's availability, provided the Premier is happy with that approach.

I look forward to your advice.

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Many thanks
Jac

Jacquie Ray | Managing Director
FPRIA

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