

1

Hutton, Bridget

From: Brad Nowland <bradn@fontpr.com.au>
Sent: Wednesday, 3 November 2021 4:23 PM
To: Hollick, Sean
Subject: Football Tas media release for tomorrow

Hi mate,

Here's what I will send out at 8.30am tomorrow morning. Note I'll let your media guys word up journos about the Minister's attendance etc...

Matt Bulkeley will be available for comment at 11am, at Lightwood Park, Kingston



**MEDIA RELEASE
4 November 2021**

Kingborough's World Cup bid kicks off

Construction has commenced on upgrades to Clennett's Lightwood Park, giving the Kingborough Lions FC home ground the best possible chance to host training basecamps when the FIFA Women's World Cup comes to Australia in 2023.

Kingborough Lions were recipients of a portion of the Tasmanian Government's \$10 million pledge to upgrade facilities across the state in preparation for hosting World Cup content, with Devonport's Valley Road, and Launceston's Birch Avenue and Churchill Park also receiving funding.

Football Tasmania CEO Matt Bulkeley said the opportunity to host a travelling World Cup team was a massive one for Tasmania.

"We know FIFA are in the process of shortlisting facilities, so it's fantastic to see work begin so quickly here at Clennett's Lightwood Park to bring the ground up to scratch and make it an attractive prospect for visiting teams," he said.

"The FIFA Women's World Cup is the third biggest sporting event on the planet, and while it was disappointing for Tasmania not to host any tournament matches, the opportunities stemming from hosting training camps and warm-up games are still huge, both for football and the economy.

"Not only will travelling teams and support staff provide the own boosts to the local economy, but the travelling media contingent is massive, and many fans will also want to base themselves near their players and commute to games.

"With the eyes of a nation on their team for a month, we can also expect to see great exposure for Tasmania, helping attract new tourists for years to come as we continue to rebuild from the impacts of the pandemic."

①

Kingborough Lions FC President Brian Downes said the upgraded facility would greatly enhance the growing club's ability to provide opportunities for players of all ages and skill levels.

"Once completed, the new complex will contain eight changerooms on the ground floor with new club rooms, catering facilities and seating upstairs, making football more accessible for the club's 600 plus players, and the thousands more that play there each month," Mr Downes said.

"As well as giving us a great shot of seeing some of the world's best players here at Clennett's Lightwood Park, this will help Kingborough Lions FC enhance participation and delivery of all services the club offers to the Kingborough community for many years after the World Cup has finished.

Mr Downes said the club were seeking additional funding from the Federal Government to complete the latter stages of the project.

"The additional funding from the Federal Government will not only allow for the total completion of the new building, but will contribute towards further improvements around the main ground including an improved playing surface, new lights to 500 lux standard and improved security and fencing," he said.

Brad Nowland
Partner

P 03 6223 3333
M **S.36**

Level 11, 188 Collins Street
Hobart Tas 7000

PO Box 1048, Hobart 7001

font
public relations

This message (and any associated files) is intended only for the use of the individual or entity to which it is addressed and may contain information that is confidential, subject to copyright or constitutes a trade secret. If you are not the intended recipient you are hereby notified that any dissemination, copying or distribution of this message, or files associated with this message, is strictly prohibited. If you have received this message in error, please notify us immediately by replying to the message and deleting it from your computer. Messages sent to and from us may be monitored. Internet communications cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. Therefore, we do not accept responsibility for any errors or omissions that are present in this message, or any attachment, that have arisen as a result of e-mail transmission. If verification is required, please request a hard-copy version. Any views or opinions presented are solely those of the author and do not necessarily represent those of the company.

Brad Nowland
Partner

P 03 6223 3333
M **S.36**

1

Level 11, 188 Collins Street
Hobart Tas 7000

PO Box 1048, Hobart 7001



This message (and any associated files) is intended only for the use of the individual or entity to which it is addressed and may contain information that is confidential, subject to copyright or constitutes a trade secret. If you are not the intended recipient you are hereby notified that any dissemination, copying or distribution of this message, or files associated with this message, is strictly prohibited. If you have received this message in error, please notify us immediately by replying to the message and deleting it from your computer. Messages sent to and from us may be monitored. Internet communications cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. Therefore, we do not accept responsibility for any errors or omissions that are present in this message, or any attachment, that have arisen as a result of e-mail transmission. If verification is required, please request a hard-copy version. Any views or opinions presented are solely those of the author and do not necessarily represent those of the company.



Powered by **Mailbutler**, the email extension that does it all

Hutton, Bridget

From: Cooper, Tom
Sent: Monday, 10 January 2022 12:41 PM
To: Brad Nowland
Subject: RE: INVITATION from Hobart Airport - Ashes Test, Monday 17 January

Hey Brad,

Hope you're well. Unfortunately the Minister isn't available to attend this one I'm sorry mate.

Tom Cooper
Adviser – Sport and Recreation

Office of the Hon. Jane Howlett MLC
Minister for Small Business
Minister for Sport & Recreation
Minister for Women
Minister for Racing
Level 5, Parliament Square Building,
4 Salamanca Place, HOBART TAS 7000
Phone: s.36
e-mail: tom.cooper@dpac.tas.gov.au

www.premier.tas.gov.au



From: Howlett, Jane <Jane.Howlett@dpac.tas.gov.au>
Sent: Friday, 7 January 2022 11:04 AM
To: Howlett, Minister <Minister.Howlett@dpac.tas.gov.au>
Subject: FW: INVITATION from Hobart Airport - Ashes Test, Monday 17 January

From: Brad Nowland <bradn@fontpr.com.au>
Sent: Friday, 7 January 2022 8:50 AM
Subject: INVITATION from Hobart Airport - Ashes Test, Monday 17 January

Good Morning,

On behalf of Hobart Airport CEO, Norris Carter, and Chief Operating Officer, Matt Cocker, I would like to invite you to an afternoon and evening of cricket on Monday, 17 January (Day 4) of the historic Ashes test.

Not only will this be the first time that England and Australia have played a test in Hobart, it will also be Hobart's first day/night test and is going to be a fantastic event.

2

Mr Carter and Mr Cocker will be hosting in the Blundstone Lounge, in the Century Room of the Members' Stand.

Play starts at 3pm and will conclude at approximately 10pm.

If you would like to join Mr Carter and Mr Cocker, please RSVP to bradn@fontpr.com.au by 5pm, Wednesday, 12 January.

Please contact me if you have any questions.

Regards,
Brad Nowland

Brad Nowland
Partner

M s.36

Level 11, 188 Collins Street
Hobart Tas 7000
PO Box 1048, Hobart 7001

font
public relations

This message (and any associated files) is intended only for the use of the individual or entity to which it is addressed and may contain information that is confidential, subject to copyright or constitutes a trade secret. If you are not the intended recipient you are hereby notified that any dissemination, copying or distribution of this message, or files associated with this message, is strictly prohibited. If you have received this message in error, please notify us immediately by replying to the message and deleting it from your computer. Messages sent to and from us may be monitored. Internet communications cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. Therefore, we do not accept responsibility for any errors or omissions that are present in this message, or any attachment, that have arisen as a result of e-mail transmission. If verification is required, please request a hard-copy version. Any views or opinions presented are solely those of the author and do not necessarily represent those of the company.

