

## Office of the Premier expenditure for advertising

|                                    | 2021-22      | 2022-23      | 2023-24  | 2024-25       |
|------------------------------------|--------------|--------------|----------|---------------|
| Southern Cross Austereo            | -            | -            | -        | -             |
| ARN                                | -            | -            | -        | -             |
| Win                                | -            | -            | -        | -             |
| Southern Cross Austereo/Channel 7  | -            | -            | -        | -             |
| Channel 10/TDT                     | -            | -            | -        | -             |
| Australian Community Media         | -            | -            | -        | -             |
| NewsCorp                           | -            | -            | -        | -             |
| Pulse Media Group                  | -            | -            | -        | 47,471*       |
| Tasmanian Business Reporter (Font) | 6,696        | 9,151        | -        | 11,760        |
| <b>Total</b>                       | <b>6,696</b> | <b>9,151</b> | <b>-</b> | <b>59,231</b> |

\* Three payments all in June 2025.