

From: [REDACTED] (DPaC)  
Sent: Monday, 26 June 2017 5:16 PM  
To: Julian Sheezel [REDACTED]  
Cc: [REDACTED] (DPaC) [REDACTED]@dpac.tas.gov.au>  
Subject: Re: Request for meeting with the Premier

Julian, will see what I can do and let you know ASAP.  
Hope all is well

Sent from my iPhone

On 26 Jun 2017, at 5:12 pm, Julian Sheezel [REDACTED] wrote:

Hi [REDACTED]

I hope you're well.

I'm travelling down to Hobart on 18/19 July with some of our senior executives, including our new Australian business president, [REDACTED]

[REDACTED] has requested a short meeting with the Premier if he is available. If the Premier's not available, would you be available?

The purpose of the meeting:

- For [REDACTED] as the new president of AB InBev's Australian operations to introduce himself.
- To talk about the Cascade Brewery and potential plans for capital upgrades and expansion of capacity.

Thanks for considering.

Best regards,  
Julian

**Julian Sheeziel**  
Corporate Affairs Director - Australia

<image003.jpg>

P [REDACTED] M [REDACTED] E [REDACTED]  
77 Southbank Boulevard, Southbank, Victoria, 3006, Australia

[www.cub.com.au](http://www.cub.com.au)

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**From:** [REDACTED]@cub.com.au>  
**Sent:** Tuesday, 11 July 2017 5:26 PM  
**To:** [REDACTED] (DPaC)  
**Cc:** [REDACTED] (DPaC); Julian Sheezel  
**Subject:** Briefing material for CUB meeting with the Premier, Mon. 17 July 2017  
**Attachments:** Craft hub - Briefing note for the Premier.pptx

Hi [REDACTED]

Please find *attached* an explanatory briefing note for the Premier and staff ahead of our meeting on Monday 17 July.

Best wishes,

[REDACTED]

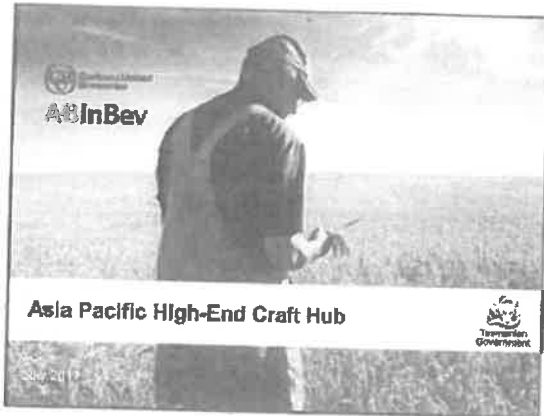
[REDACTED]



Carlton & United  
Breweries

ABInBev

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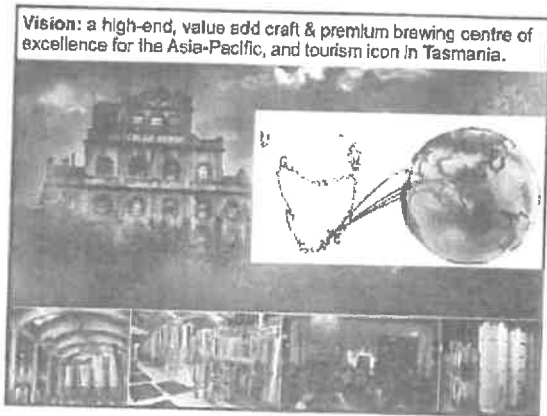
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**Our Ambition**

1. Investigate opportunities to expand our capacity to brew more great craft beer in Australia.
2. Consider a range of options for the site of a new Asia-Pacific Craft Brewery Centre, including at the iconic Cascade brewery.
3. Create [redacted] FTE jobs.
4. A new state of the art small batch brewing facility would have the capacity to produce [redacted] including international craft brands.
5. The facility will be used not only to brew existing beers, but to trial new brews thus becoming a centre for innovation and research (brewing, ingredients, sustainability -)
6. Become one of the largest craft breweries in Australia and produce brands to export into mainland states and the Asia-Pacific.
7. The hospitality offering would be enhanced to reinforce the critical link between the brewery and consumers.
8. Generate significant additional economic activity for Tasmania each year.

AB InBev

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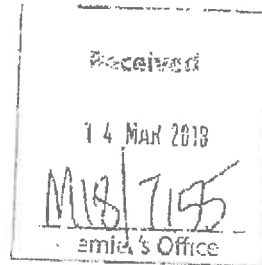


**Carlton & United  
Breweries**

**CASCADE**  
- BREWERY CO -

7 March 2018

The Hon. Will Hodgman MP  
Premier of Tasmania  
Parliament House  
Hobart Tasmania 7000



Dear Premier,

On behalf of Carlton & United Breweries (CUB) and Cascade we are pleased to congratulate you on your re-election as Premier of Tasmania.

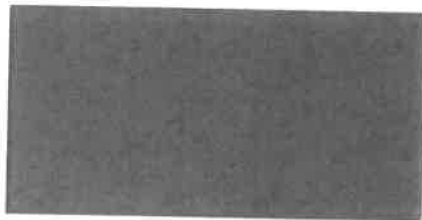
CUB is proud to own Australia's longest continually operating manufacturing plant, the picturesque Cascade Brewery. Cascade has brewed in Tasmania since 1832, and currently employs more than 80 people on the Apple Isle.

We were delighted your Government shared our vision of making Cascade our craft brewing hub for the Asia-Pacific region, building on Cascade's wonderful heritage. With the significant investment we have committed for upgrading the brewery we are excited that Cascade will now brew a number of beers from some of the world's leading craft brands, while continuing to brew our well-loved Cascade range of beers and ciders. This will enhance Cascade's global reputation and create a new excitement for brewing and tourism in Tasmania.

Our interests in Tasmania are many and varied and we look forward to working with your Government to grow jobs and investment.

As always we would be delighted to host you at our brewery and look forward to meeting to discuss a range of matters with your Government, including the draft National Alcohol Strategy.

Yours sincerely,



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CUB Pty Ltd ABN 76 004 956 106

**ABInBev**



PREMIER OF TASMANIA

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22 MAR 2018

[REDACTED] and [REDACTED]  
[REDACTED]  
Carlton United Breweries  
77 Southbank Boulevard  
SOUTHBANK VIC 3006

Dear [REDACTED] and [REDACTED]

Thank you for your kind words of congratulations.

It was a very important election, and we fought hard to offer Tasmanians the choice of a strong, stable majority government with a track record of delivering, but more importantly with a plan for the future.

It is a great honour and responsibility to lead our Government, and I look forward to working with the Tasmanian community to take our State to the next level.

I will pass your request for a meeting onto my team, who will be in contact.

Kind regards,

Will Hodgman  
Premier