Darpager 1km #1

From: Sent: Wednesday, 24 August 2016 12:17 PM To: (DPaC) Subject: Tasmanian A League Team

Good morning

Thank you for meeting with us.

We have had a very successful couple of days with many meetings which supported a Tasmanian A-League team. Our meetings were with the support of Football Federation Tasmania, The Hobart City Council and the North Hobart Football Club.

Each gave their verbal support to our proposal. I am in the process of writing to everyone we met to ask for letters of support.

Tasmanian A-League team.

Our prospective club owners have engaged Deloitte Australia to prepare a proposal to present to Football Federation Australia. The timeline is very short.

It would be most helpful at this stage if The Premier could write a letter of support.

I wonder if this would be possible please or does the Premier wish to have a further meeting?

Your advice would be most appreciated.



assessed Hern # 3a



PREMIER OF TASMANIA

Re: Tasmanian A League Team

To Whom It May Concern

I write regarding the prospect of an A League football team being based in Tasmania.

This is an exciting proposition that the Tasmanian Government would welcome the opportunity to discuss and consider further.

The Tasmanian Government is committed to increasing opportunities for all Tasmanians to participate in community life, sport and recreation through developing and supporting a vibrant and inclusive sport and recreation sector, and fostering Tasmania's high performance athletes.

Furthermore, we support many major events that not only deliver economic benefits but also have an important role in fostering positive social and community outcomes.

Therefore, while any proposal requiring government funding would of course be considered in the context of government policy objectives and budget limitations, I can confirm that we would welcome the opportunity to consider any proposal for an A league club to make Tasmania their base.

Yours sincerely

Wippen.

Will Hodgman MP Premier

assessed Item # 6

(DPaC)

From: Sent: To: Subject: (DPaC) Tuesday, 1 November 2016 8:25 AM

RE: A League update

Thanks Yes please go keep me informed. Cheers



Senior Adviser Office of the Premier, the Hon Will Hodgman MP

1inister for Tourism, Hospitality and Events Minister for Sport and Recreation Minister for Aboriginal Affairs Level 11, 15 Murray Street HOBART TAS 7000

www.premier.tas.gov.au

Tasmanian Government

From: Sent: Monday, 31 October 2016 8:23 PM To: CDPaC) Subject: Re: A League update

Good evening

Many thanks for the email.

We are not sure how the A-League news leaked to the press. However, now it's out we must make the best of it.

We are very excited and confident our bid will be well received by FFA and it would appear our timing is perfect. The FFA seem set to expand the A-League.

Our owners are set to meet with FFA later this week or early next.

We believe we are very close to gaining a Tasmanian A-League licence and I hope to report this to you as soon as our owners report back to us.

Best regards





On 31 Oct. 2016, at 5:30 pm,

@dpac.tas.gov.au> wrote:

Hi

I am wondering if there has been much movement on the A League idea. Certainly a bit of coverage in the news – but anything else happening? Next steps your considering?? Cheers



Senior Adviser Office of the Premier, the Hon Will Hodgman MP

Minister for Tourism, Hospitality and Events Minister for Sport and Recreation Minister for Aboriginal Affairs Level 11, 15 Murray Street HOBART TAS 7000

<image001.jpg>

www.premier.tas.gov.au

<image002.jpg>

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COSESSED HEM #7

From:

Sent: Wednesday, 21 September 2016 6:16 PM To: (DPaC) Cc: Office of the Premier (DPaC) Subject: RE: Letter of support from FFT

Thank you very much Premier Hodgman for your support. It is greatly appreciated.

Thank you also for the personal message left on my mobile Will. It was much appreciated. You are an exceptionally busy man and I very much appreciate this very personal touch.

The proponent of the proposal

and our prospective Football Club Tasmania owners have asked me to pass on their thanks. They have assured me that they will keep you up to date with any outcomes as soon as they happen.

Once again, your support is very much appreciated.

Many thanks and very best regards,



<image006.jpg>



Dear

The Premier has asked that I send the attached letter of support to you to please forward on to your stakeholders as part of the bid to host an A League football team here in Tasmania.

Please keep us posted with the proposal outcomes.

Kind Regards



Senior Adviser Office of the Premier, the Hon Will Hodgman MP

Minister for Tourism, Hospitality and Events Minister for Sport and Recreation Minister for Aboriginal Affairs Level 11, 15 Murray Street HOBART TAS 7000

<image007.jpg>

www.premier.tas.gov.au

<image008.jpg>

	Assessed Hem #13
(DPaC)	
From:	
Sent:	Tuesday, 20 September 2016 4:08 PM
To:	(DPaC)
Subject:	Letter of support from FFT
Attachments:	A-League Tasmanaia Support Letter 20 Sept 16.pdf; ATT00001.htm

Hi

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ł

As discussed here is the letter of support from Football Federation Tasmania. It is fabulous to have the full support of our Federation.

Yours sincerely,



20 September 2016

PO Box 174, South Hobart, Tasmania, 7004

Dear Gentlemen,

Letter of Support

Football continues to move in a positive direction in Tasmania and there is stability in every area of the game. We have strong senior clubs and a vibrant NPL competition which has improved the standard and seen Tasmanian teams such as South Hobart, Olympia FC Warriors and Devonport Strikers perform extremely well on the national stage.

The sport is on the rise and to that end Football Federation Tasmania are very supportive of any initiative that brings additional profile and growth to the sport. The discussions around an A-League team based in Tasmania are very positive and the process is supported by Football Federation Tasmania. There is no doubt an A-League team would fast track the development of football in the State and provide significant profile. It would also be Tasmania's number one team on the national stage and on that basis would have widespread support within the State.

Whilst FFT's major strategic goals are around infrastructure development, participation and growth of the women's game; we also see the advantages of an A-League team in the State and we hope that this would drive progress in these other important areas of the sport.

If you require any further information or endorsement, please do not hesitate to let me know.

Yours sincerely

Mike Palmer CHIEF EXECUTIVE OFFICER

PO Box 371, Glenorchy, Tasmania, 7010 Phone: (03) 6273 3299, Fax: (03) 6272 8868 Email: Reception@footballfedtas.com.au ABN: 64 067 682 044



twitter.com/footballfedtas

www.footballfedtas.com.au

CDPaC) Discussed Hem # LQ From: @dpac.tas.gov.au> Sent: Monday, 19 September 2016 3:45 PM To: Image: Compact Compact

Categories:

Eva

Hi

I am terribly sorry for the delay. The letter is in train within the system here. I will send it on as soon as I can. Kind Regards

Jen



Office of the Premier, the Hon Will Hodgman MP

Minister for Tourism, Hospitality and Events Minister for Sport and Recreation Minister for Aboriginal Affairs Level 11, 15 Murray Street HOBART TAS 7000



www.premier.tas.gov.au



From: Sent: Monday, 19 September 2016 3:27 PM To: (DPaC)

Subject: Letter of Support for an A-League team in Tasmania

Good afternoon

Apologies for contacting you again.

I understand that The Premier and yourself are probably two of the busiest people in Tasmania but I wondered whether it would be possible to receive the letter of support you have drafted?

I spoke to **Example 1** the CEO of Football Federation Tasmania and he is supplying me with a more formal letter later today.

As I mentioned we place a lot of weight on receiving the Premier's letter of support.

We do not ask for any commitment other than written support. Tasmania is the only state not represented in the National Football Competition and we would like to remedy that.

It would be most appreciated.

Yours sincerely,

Regards,

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From: Sent: Wednesday, 14 September 2016 11:34 AM To: Subject: Additional information on A-League Ownership

Good morning Jen,

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I gave some thought to your question on A-League ownership this morning.

Brisbane Roar is Indonesian owned. The state of the being the major shareholders.
Perth Glory is Australian owned by and the a West Australian businessman.
Central Coast Mariners is English owned by
Newcastle Jets has recently been purchased by the second of the Chinese Ledman group.
Adelaide United is an Australian owned club.
Sydney FC is Russian and Australian owned. Actually who is Chairman is a Tasmanian.
Western Sydney Wanderers is Australian owned by
Wellington Phoenix (NZ) is owned by a consortium of New Zealand businessmen.
Melbourne Victory, the A-Leagues biggest club is Australian owned.
Melbourne City is owned by the City Group who also own Manchester City and NY City Football Clubs.
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I felt I should have elaborated on the A-League ownership question. Football Federation Australia have stepped in to clubs in the past if there was any financial instability.

I can assure you that our syndicate of businessmen would have no difficulties in financing and running a football club.

Please let me know if you would like me to elaborate further on the ownership question.

Regards,



ossessed Item #16

From: Sent: Tuesday, 13 September 2016 11:55 AM To: Subject: RE: Letter of support

Good morning

Thank you for your email and giving me the opportunity to answer your questions.

Who is involved in the bid for an A League team for Tasmania (why is a club involved as opposed to the FFT? The bid for a Tasmanian A-League team has been proposed by **Section 19** – ex Tasmanian player who was scouted to the Australian Institute of Sport and had a distinguished playing career with Brighton and Hove Albion in the UK and South Melbourne in the National Soccer League (before the A-League existed). **Section** has brought a syndicate of successful businessmen together who have been heavily involved in football in the past and who see a great benefit in owing a football club in Tasmania.

South Hobart FC is not involved in the bid itself, I am merely the conduit through which meetings and information was gathered. I know football in Tasmania having been President of my club for many years.

Football Federation Tasmania is supportive of the bid however no Australian Federation is involved directly in any A-League team. All clubs are privately owned. The only time Football Federation Australia is involved in the day to day running of a club is when they find themselves in difficulties. Football Federation Australia is the governing body who provides the rules and governance around the A-League. They also negotiate media rights and marketing of the League.

What is the background of the proposed owners of the team?

Our proposed owners are a former part owners of Melbourne Victory FC. They have years of experience in tootball and are very respected Australian businessmen. The whom you met has conducted business in Tasmania for many years. He is the Managing Director of Carepark car parking facilities and works with the Hobart City Council. The owners are excellent business people who can provide immediate financial stability. This is essential for any A-League team.

Why are they qualified to run such a team?)

The owners would hire qualified people to run the day to day business of the football club. These people would be knowledgable and experienced in the running of a football club. It is the wish of the owners of the club to base their ownership model around the Bayern Munich and FC Barcelona clubs. This involves having a share issue to members of the public to own a share of the Tasmanian football club.

What would be outcome if the bid is successful?

If the bid is successful it is the owners wish to commence playing in the 2017/18 A-League season. It would create around 50 jobs in Tasmanian and bring many travelling fans to Tasmania. For example, when Football Club Tasmania hosts Melbourne City then Socceroo great would be playing in Hobart. A great crowd of home and away fans would be expected for this. A Tasmania A-League team would generate fabulous grassroots support for the code.

What proportion of Tasmanian players would be a part of the team?

It is expected about 30% of the team would be Tasmanian. Of course, this would grow over the seasons once the Football Club Tasmania Youth Academy is established and young players move through to the first team. A-League teams are required to have National Youth League teams, National Premier League and Women's Premier League teams to so there is the capacity to have many Tasmanians playing in all four of these compulsory competitions. Of course, this is where Football Federation Tasmania would work closely with Football Club Tasmania to establish mutually satisfactory structures.

How would Football Australia seek to address any shortfall?

Do you mean financially or player wise? Basically, the Football Club is self-sufficient but works with the National and Local Governing body. A new Foxsports TV deal is being negotiated currently and money from this is shared with all the A-League teams.

When would the team commence playing? Season 2017/18

Where would the team be based?

The team would be based in Hobart but would play pre-season and cup games in the North of the state. It is the desire of Football Club Tasmania to engage the total playing base of Tasmania. There are 14,000 registered players we want to benefit from having a team playing in the top tier of Australian football. We have had a very successful meeting with the Hobart City Council and the General Manager has given us a letter of support to forward to Deloitte's who are handling our submission.

Why is Tasmania a good place to base the team?

It makes sense to have a team from Tasmania in a National competition. All other States are represented except for Tasmania. The code is strong here. Currently all our talented young players need to leave Tasmania to further their playing careers. If there was a top tier team in Tasmania this would not be necessary for lots of our young women and men. Economically, it makes sense for a football club to be based in Tasmania. Stadia costs are lower, the community is easier to contact and engage. It is the desire of Football Club Tasmania to be a community based club with cost effective memberships for all. If stadia costs are lower, then this is possible. Travelling in Tasmania is very easy.

What advantages does it have for Football Australia to base a team in Tas?

Football Federation Australia would like to have a truly national competition. It would be visual and active in AFL heartland and hopefully this would encourage more children to play the game. Participation and A-League fan base growth are pillars of the FFA.

To make this work and for Tasmania to finally be represented in this national competition Football Club Tasmania would need to work closely with all stakeholders. Football Federation Tasmania has given their approval for the bid and we would all need to work very closely together to ensure this works for everyone. It is a very exciting time for our code and after eleven years of non-representation in a national competition we cannot wait for the day Tasmania is included.

Please let me know if you would like any more information is an happy to meet with you if you think it would be helpful. Of course, our owners would be very willing to meet with The Premier should you feel this was worthwhile.

Yours sincerely,

Regards,

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From: @dpac.tas.gov.au]
Sent: Tuesday, 13 September 2016 10:39 AM
To:
Subject: RE: Letter of support

é.

Hi

A letter has now been drafted for signature. We will endeavour to have that all signed off today – BUT it would be very helpful if you could send through an email with the following information:

Who is involved in the bid for an A League team for Tasmania (why is a club involved as opposed to the FFT? What is the background of the proposed owners of the team? Why are they qualified to run such a team?) What would be outcome if the bid is successful? What proportion of Tasmanian players would be a part of the

team? How would Football Australia seek to address any shortfall?

When would the team commence playing?

Where would the team be based?

Why is Tasmania a good place to base the team? What advantages does it have for Football Australia to base a team in Tas?





Office of the Premier, the Hon Will Hodgman MP

Minister for Tourism, Hospitality and Events Minister for Sport and Recreation Minister for Aboriginal Affairs Level 11, 15 Murray Street HOBART TAS 7000

www.premier.tas.gov.au

Tasmanian Government



I am very sorry to be constantly contacting you.

I wonder if at all possible if once you have completed the letter of support if you could forward an electronic copy please?

Deloitte's are finalizing the submission today and would dearly love to attach the letter from The Premier.

Your support and consideration is much appreciated.

Many thanks,

Regards,



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assessed lem #19

(DPaC)	
From: Sent: To: Subject:	Monday, 5 September 2016 12:30 PM (DPaC) RE: Assistance Please
Good morning	
I wonder whether you ha	we been able to follow this up please.

Our syndicate would like to present to Football Federation Australia as soon as possible and a letter from the Premier would carry a lot of weight.

Your advice would be greatly appreciated.





We have done this and I will forward you the email.

The prospective owners of the club have engaged Deloitte's to prepare their bid and it is very important to get Government written support in the form of a letter from The Premier.

I know the Premier and are overseas but wondered if there was any way of getting a letter as soon as possible?

I have also written to but her out of office email came back to me. A letter signed on behalf of the Premier would suffice in the meantime if the Premier agreed.

Your advice would be greatly appreciated.

Regards,



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Assessed 1 lem# 19 a

(DPaC)		
From: Sent: To: Subject:	Friday, 2 September 2016 9:52 AM (DPaC) RE: Assistance Please	

Good morning

l

I wonder if you have any further updates on my request please?

If the Premier is unable to provide a signed letter could an advisor or member of his department perhaps sign on his behalf?

Our issue is that this is starting to leak and we want to present to Football Federation Australia before they find out via backdoor whispers.

Your help is very much appreciated.

Regards,

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(DPaC)	1-) espessed	Hem	Ħ	19C	
Thursday, 1 Septen	nber 2016 10:15 AM				

(DPaC)

Subject:

From: Sent:

To:

FW: Tasmanian A-League Team

FYI - regarding Football Federation Tasmania

From:

Sent: Thursday, 1 September 2016 9:39 AM

To: @dpac.tas.gov.au>

Subject: FW: Tasmanian A-League Team

Please see below correspondence from the Football Federation Tasmania CEO bid. **Example** is currently writing a letter of support.

regarding our A-League

Regards,



From:
Sent: Wednesday, 24 August 2016 11:48 AM
To:
Subject: RE: Tasmanian A-League Team
Thanks
I spoke to and he is very happy for FFT to support this endeavour.
Also, what was the last name of the gentlemen we met with? I don't think I caught it properly.



Thank you for meeting with us yesterday.

We have had a very successful couple of days with many meetings which supported a Tasmanian A-League team. Our meetings were with The Premier's Department, The Hobart City Council, North Hobart Football Club and of course, with you.

Each gave their verbal support to our proposal.

Our prospective club owners have engaged Deloitte Australia to prepare a proposal to present to Football Federation Australia. The timeline is very short. We would like to be up and training for season 2017/2018.

It would be most helpful at this stage if you could write a letter of support please

I wonder if this would be possible at your earliest convenience please?

Please give me a call to discuss this if you want any more information or we could meet again if you like.

This is so exciting for Tasmanian football **sector** and for the sake of our young players I really hope it becomes a reality.



Assessed Hern # 19e.

	(DPaC)
From: Sent: To: Subject:	Tuesday, 13 September 2016 10:01 AM (DPaC); Letter of support
Good morning	

I am very sorry to be constantly contacting you.

I wonder if at all possible if once you have completed the letter of support if you could forward an electronic copy please?

Deloitte's are finalizing the submission today and would dearly love to attach the letter from The Premier.

Your support and consideration is much appreciated.

Many thanks,



> Good morning Elise

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> Just wanted to let you know that this is all good - we are meeting on Tuesday morning to discuss the plan for the A league team. I will provide both you and the Premier with a memo as a result of the meeting.
> Cheers