

**Minister for Sport and Recreation  
Minister for Racing**

Level 5 4 Salamanca Place HOBART TAS 7000 Australia  
GPO Box 123 HOBART TAS 7001 Australia  
Ph: +61 3 6165 7686  
Email: [minister.howlett@dpac.tas.gov.au](mailto:minister.howlett@dpac.tas.gov.au)



24 AUG 2020

Mr Simon Brookhouse  
CEO  
Tasmanian NBL Team  
Email: [info@nbl.com.au](mailto:info@nbl.com.au)

Dear Mr Brookhouse

As Minister for Sport and Recreation I write to pass on my sincere congratulations for your recent appointment as CEO of Tasmania's new NBL team.

Your appointment to this role is part of the beginning of a new and exciting era of basketball in Tasmania and your past experience as a sporting administrator in the state will be important in making Tasmania's new NBL team a great success.

I look forward to meeting with you soon and working with you over the coming months as we prepare to launch Tasmania's new NBL team.

In the meantime, please do not hesitate to make contact with me if there are any matters I can assist you with.

Yours sincerely



Jane Howlett MP  
Minister for Sport and Recreation

s.36



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**Hutton, Bridget**

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**The Hon Jane Howlett MP**  
**Minister for Sport and Recreation**  
**Minister for Racing**  
Liberal Member for Prosser  
Deputy Leader for Government Business in the Legislative Council  
Shop [1/31 Cole Street, Sorell 7172](#)  
Email: [jane.howlett@parliament.tas.gov.au](mailto:jane.howlett@parliament.tas.gov.au)  
Mail: Parliament of Tasmania, Hobart, TAS 7000  
Tel: [\(03\) 6212 2101](tel:(03)62122101)  
Web: [www.parliament.tas.gov.au](http://www.parliament.tas.gov.au)

Begin forwarded message:

**From:** Simon Brookhouse <[simon.brookhouse@nbl.com.au](mailto:simon.brookhouse@nbl.com.au)>  
**Date:** 22 September 2020 at 11:18:34 am AEST

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To: "Howlett, Jane" <[Jane.Howlett@dpac.tas.gov.au](mailto:Jane.Howlett@dpac.tas.gov.au)>  
Subject: Tasmanian NBL Team

Hi Jane,

I hope that this finds you well.

You would no doubt be aware that we will shortly be launching Team Tasmania as the 10<sup>th</sup> team in the NBL competition.

Team Tasmania will be a Club that all Tasmanian's can be proud, firmly cementing their place Nationally and globally as one of ten competing teams in the NBL.

As you know the NBL Competition is the premium sports and entertainment product in Australia and we are very excited that we can give the people of Tasmania, and the broader national basketball community a sense of anticipation, excitement and belonging particularly as we come out of the challenges in 2020.

I am looking forward to meeting you next week at the launch however following this I would love the opportunity to catch up and introduce you to our GM Commercial and Marketing, Christine Finnegan.

In this meeting we would like to share our vision for the Team and identify synergies and opportunities that you feel may exist for your portfolio.

Christine will enter quarantine at some stage next week so I suspect any time the week of Oct 19 would be suitable.

Kind regards,

Simon

**Simon Brookhouse** | CEO



M: s.36

E: [simon.brookhouse@nbl.com.au](mailto:simon.brookhouse@nbl.com.au)

A: Level 6, 10 Queens Road, Melbourne, Victoria, 3004

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**Hutton, Bridget**

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**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Tuesday, 13 October 2020 4:07 PM  
**To:** Garlick, Leah  
**Subject:** RE: Tasmania JackJumpers

Leah,

Thanks so much for the quick response.

Can we make it Monday 19 @ 11.30?

Salamanca Place is fine for me.

Cheers

Simon

Simon Brookhouse | CEO

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E: [simon.brookhouse@jackjumpers.com.au](mailto:simon.brookhouse@jackjumpers.com.au)  
A: Level 6, 10 Queens Road, Melbourne, Victoria, 3004



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**From:** Garlick, Leah <Leah.Garlick@dpac.tas.gov.au>  
**Sent:** Tuesday, 13 October 2020 4:05 PM  
**To:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Subject:** RE: Tasmania JackJumpers

Dear Simon

Thank you for your email below, The Minister is happy to meet with you and is available on the following dates:

Monday, 19<sup>th</sup> October at 11.30 am  
Tuesday, 20<sup>th</sup> October at 12.45 pm  
Monday, 26 October at 12.00 pm

We can either hold the meeting in our offices at 4 Salamanca Place or via video conference. I look forward to hearing back from you.

Kind regards  
**Leah Garlick**  
Executive Officer

Office of the Hon. Jane Howlett MP

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Minister for Sport and Recreation  
Minister for Racing  
Telephone: 03 6165 7686  
Email: [leah.garlick@dpac.tas.gov.au](mailto:leah.garlick@dpac.tas.gov.au)  
Lvl 5, 4 Salamanca Place, Hobart, TAS 7000

[www.Premier.tas.gov.au](http://www.Premier.tas.gov.au)



**From:** Simon Brookhouse <[simon.brookhouse@jackjumpers.com.au](mailto:simon.brookhouse@jackjumpers.com.au)>  
**Sent:** Tuesday, 13 October 2020 3:49 PM  
**To:** Howlett, Jane <[Jane.Howlett@dpac.tas.gov.au](mailto:Jane.Howlett@dpac.tas.gov.au)>  
**Subject:** Tasmania JackJumpers

Hi Jane,

I hope you are well.

Now that the dust has settled on the launch for the team I would love to catch up to talk to you about all things JackJumpers and how we can work with you moving forward.

If you could let me know some available times that would be fantastic.

Cheers

Simon

Simon Brookhouse | CEO

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**Hutton, Bridget**

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**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Friday, 23 April 2021 10:13 AM  
**To:** Gutwein, Peter  
**Cc:** Howlett, Minister; Wilkes, Robyn; Finch, Andrew; Eaton, Laura; 'Chris Somerville (villes04@outlook.com)'; Larry Kestelman; Chris McCoy; Wilson, Richard  
**Subject:** RE: Letter from Basketball Tasmania  
**Attachments:** Letter of Support BTas.pdf

Dear Premier,

Please see attached letter in support of the recent correspondence sent by Basketball Tasmania.

Should you wish to discuss this matter further please don't hesitate to contact me.

Kind regards

Simon

Simon Brookhouse | CEO

M: +s.36

E: [simon.brookhouse@jackjumpers.com.au](mailto:simon.brookhouse@jackjumpers.com.au)

A: Tenancy 2, Lower Ground Floor, 199 Macquarie Street, Hobart, Tasmania, 7000



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Hobart TAS 7000

Tasmania Basketball Pty Ltd  
ABN 43 642 087 849



23<sup>rd</sup> April 2021

The Honourable Peter Carl Gutwein  
Premier  
Treasurer  
Minister for Climate Change Minister for the Prevention of Family Violence  
Minister for Tourism.

***Sent via email: peter.gutwein@dpac.tas.gov.au***

Dear Premier,

We write to you in support of the recent letter sent by Basketball Tasmania (BTas) in relation to the multi-court facility to be constructed within the Glenorchy City Council area. It is our understanding that a tender for the design and construction of this facility was to be concluded prior to Christmas and would like to gain a full understanding of the progress since to tender closed.

As the facility, likely, will be constructed on the site of the Derwent Entertainment Centre it is paramount as the managers of the land that we understand the details of the proposed facility most notably the proposed management rights for the facility and the potential sports that have been approached to utilise the facility.

As previously discussed with government, it is very much our intention to have the DEC operators manage the facility to ensure that there are efficiencies of scale for the whole Wilkinson's Point sporting precinct and most importantly for the ongoing growth and development of basketball as outlined in the letter from BTas.

We, like BTas, share concerns that there are many other sports being considered as tenants of this multisport facility that will diminish the ability to meet the urgent needs of basketball in the south, which we understood was one of the primary motivators for the funding commitment to construct this facility.

As a result of these growing concerns for basketball we would be extremely grateful if a meeting could be coordinated with the relevant government officials to discuss this matter in more detail. We are extremely cognisant of the fact that there is an upcoming election however would request that such a meeting be convened at the government's earliest convenience.

On a separate matter, the JackJumpers have been made aware that the multi-court facility designs that have been provided may incorporate the proposed Basketball High Performance Centre. As you would appreciate, such a centre will require very specific inclusions to ensure the maximum benefits for our great sport and we would appreciate being privy to any design discussions with regards to this facility as ultimately it will be basketball who will be the end user.

#JoinTheMarch

**JACK JUMPERS**



✉ enquiries@jackjumpers.com.au  
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Hobart TAS 7000

Tasmania Basketball Pty Ltd  
ABN 43 642 087 849

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The timing of the completion of this facility is also of utmost importance to the club as presently we will be required to train at the Kingborough Sports Centre which will require suitable upgrades to be compliant for NBL basketball. Such improvements include upgrades of basketball rings to comply with the relevant FIBA standards which may require replacement of the full backboard structures.

Thank you for taking the time to consider our request and your government's ongoing support of basketball. We look forward to discussing these matters further soon.

Kind regards

**Simon Brookhouse**  
Chief Executive Officer

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**Hutton, Bridget**

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**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Tuesday, 11 May 2021 9:11 AM  
**To:** Howlett, Jane  
**Subject:** Invitation  
**Attachments:** Invitation\_Digital.jpg

Hello Minister,

Please see the attached invite, we would be privileged if you could join us.

Kind regards

Simon

Simon Brookhouse | CEO

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JACK JUMPERS CHAIRMAN, LARRY KESTEL,  
AND CEO, SIMON BROOKHOUSE INVITE YOU  
TO JOIN US FOR AN HISTORIC ANNOUNCEMENT

TASMANIA

JACK JUMPERS



WHEN

Monday 24 May, 12.00pm  
Announcement at 12.15pm, followed by

LOCATION

Devonport

VENUE

TBC

RSVP

By COB Tuesday 18th May  
[olivia.kline@jackjumpers.com.au](mailto:olivia.kline@jackjumpers.com.au)  
0488 401 041



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**Hutton, Bridget**

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**From:** Howlett, Jane  
**Sent:** Friday, 11 June 2021 8:13 AM  
**To:** Howlett, Minister  
**Subject:** FW: MyState Bank Arena Launch

**From:** Simon Brookhouse <[simon.brookhouse@jackjumpers.com.au](mailto:simon.brookhouse@jackjumpers.com.au)>  
**Sent:** Friday, 11 June 2021 7:51 AM  
**To:** Howlett, Jane <[Jane.Howlett@dpac.tas.gov.au](mailto:Jane.Howlett@dpac.tas.gov.au)>  
**Subject:** MyState Bank Arena Launch

Hello Minister,

On behalf of all of us involved with the MyState Bank Arena, we just wanted to thank you for your support of this amazing project and more importantly for taking the time to attend Wednesday's launch. To have the ongoing support the current Government is the foundation for the success of the Arena's development and subsequent operations and your presence never goes unnoticed. Thank you.

Kind regards

Simon

Simon Brookhouse | CEO

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A: Tenancy 2, Lower Ground Floor, 199 Macquarie Street, Hobart, Tasmania, 7000



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**Hutton, Bridget**

**From:** Cooper, Tom  
**Sent:** Friday, 23 July 2021 9:43 AM  
**To:** Simon Brookhouse; Howlett, Minister  
**Cc:** Eaton, Laura  
**Subject:** RE: s.36 Travel Exemption Application

That should be fine Simon, I'll put something together today.

**Tom Cooper**

Adviser – Sport and Recreation

Office of the Hon. Jane Howlett MLC  
Minister for Small Business  
Minister for Sport & Recreation  
Minister for Racing  
Minister for Women  
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[www.premier.tas.gov.au](http://www.premier.tas.gov.au)



**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Friday, 23 July 2021 8:41 AM  
**To:** Howlett, Minister <Minister.Howlett@dpac.tas.gov.au>  
**Cc:** Cooper, Tom <Tom.Cooper@dpac.tas.gov.au>; Eaton, Laura <Laura.Eaton@dpac.tas.gov.au>  
**Subject:** s.36 Travel Exemption Application

Hello Minister,

I hope all is well.

We have been working with the Premier and Andrew Finch to compose the attached letter to assist with a travel exemption for one of our US imports who has an 8 month old baby as such, we will need an exemption for his wife and baby to enter the country.

Our immigration agent has asked if we could also get a similar letter form the Sports Minister – hence the email. Would it be possible for something similar to be drafted for you as the Sports and Recreation Minister?

One thing the immigration agent did ask is if we could refer to the individuals rather than just s.36 and his family. The details are:

s.36 -- Player  
s.38 -- Wife  
s.36 - Baby

If you have any queries please contact me.

Kind regards

Simon

Simon Brookhouse | CEO

M: s.36

E: [simon.brookhouse@jackjumpers.com.au](mailto:simon.brookhouse@jackjumpers.com.au)

A: Tenancy 2, Lower Ground Floor, 199 Macquarie Street, Hobart, Tasmania, 7000



**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Thursday, 30 September 2021 5:49 PM  
**To:** Howlett, Jane <Jane.Howlett@dpac.tas.gov.au>; Hollick, Sean <Sean.Hollick@dpac.tas.gov.au>; Cooper, Tom <Tom.Cooper@dpac.tas.gov.au>; Finch, Andrew <Andrew.Finch@dpac.tas.gov.au>; Gutwein, Peter <Peter.Gutwein@dpac.tas.gov.au>; McGregor, Barbara <Barbara.McGregor@dpac.tas.gov.au>  
**Cc:** Sproule, Adam (StateGrowth) <Adam.Sproule@events.tas.gov.au>  
**Subject:** Basketball Bonanza / NBL Team Relocation

Hello all,

Further to our ongoing discussions and our meeting this morning.

Please see attached the original proposal for the Basketball Bonanza together with an additional appendix outlining the total estimated room nights for the NBL Cup and the proposed relocation of the NZ Breakers and Perth Wildcats.

In summary:

- An estimated 9,448 Room Nights.
- Based on Events Tasmania Estimate Economic return – 9,448 X \$150 (average room cost) plus additional spend of \$200 per day per person - \$4,724,000
- NBL Cup games to be free of charge to support community engagement and basketball promotion.
- Players to be available for community activities whilst in Tasmania.
- 2021/22 NBL Media Launch to be held in Tasmania.
- Showcasing and opening MyState Bank Arena.
- Quarantine requirements – 2 NSW Teams (40 pax), 2 Victorian Teams (40 pax) and NZ Breakers (30 pax).

The key issues moving forward will be quarantine requirements which, if the proposal is supported, we will work immediately with Public Health. The major requirement will be the access to training and gymnasium facilities whilst in quarantine under strict Covid protocols. Obviously time is of the essence and we are prepared to move teams as and when is most suitable to assist with quarantine pressures.

The support being sought would be in the vicinity of \$2.0m plus support to cover quarantine costs. All other hotel and travel related costs will be the responsibility of the NBL along with all game related expenses.

We appreciate the consideration being given to this proposal and look forward to working with the Government to grow the game of basketball within Tasmania.

If you have any queries please don't hesitate to call me.

Kind regards

11

Simon

Simon Brookhouse | CEO

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PRINCIPAL PARTNER


# THE NBL CUP

The proposal to stage the NBL Cup across the State of Tasmania is a unique proposition to show the world that Tasmania is Australia's new home of professional sport. The NBL Cup represents a significant economic opportunity for the State – before, during and after the event.

The 2021/22 NBL Cup will:

 Generate up to more than 9,400 bed nights for the Tasmanian economy with a travelling party of over 200 people – supporting hundreds of jobs in the local hospitality and visitor economies, such as vehicle rental, accommodation, food and beverage providers etc.

 Assist the State's economic recovery from COVID-19 – supporting hundreds of jobs in event production, training venue management and associated sectors.

 Grassroots engagement – the NBL will be actively engaging with community basketball associations, school groups and junior clubs to find opportunities to grow the grassroots game of basketball and create aspiration and pathways to the elite levels. The NBL Cup will strengthen Tasmania's basketball sector for years to come.



Showcase the very best of Tasmania to a global audience and promote the message that Tasmania is home to professional sport and highlight the world-class, brand new Derwent Entertainment Centre. The event will capture content which will be broadcast around the world via the NBL and our club's collective social media channels, well over 500,000 followers.



Celebrate all of Tasmania – the NBL is committed to delivering world-class basketball events across the multiple regions to enable families across the State to see elite sporting content in a cost effective and accessible way.



The 2021/22 NBL Cup will feature elite basketball talent from all over the world – including many future NBA players and Olympians, this is Tasmania's opportunity to market itself to this broad, global audience as it looks ahead to 2022 when international travel and visitation returns.

The NBL is committed to staging COVID Safe events, is fully compliant with public health directions of each host State, and we expect that at least 90% of the traveling party will be fully vaccinated at the time of travel.



NBL 2021/22 Tasmania Hosts



# THE NBL CUP

## Projected Bed Nights

ROOM NIGHT / GROUP CLASSIFICATION	QUANTITY	DETAIL
Quarantine for NSW and VIC Clubs	1,120	Estimated 20 pax from each NSW and Vic Club for 14 day quarantine period
Quarantine for New Zealand Breakers	392	Estimated 28 Breakers pax for 14 day quarantine period
Quarantine for NBL Staff	210	Estimated 15 NBL Staff for 14 day quarantine period
Quarantine for Referees	210	Estimated 15 Referees for 14 day quarantine period
Event Window Teams	3,008	Estimated 20 pax for Aus teams and 28 pax for NZ excluding JJ's for 16 day playing window
Event Window NBL Staff	240	Estimated 15 NBL Staff members for 16 day playing window
Event Window Referees	240	Estimated 15 Referees for 16 day playing window
<b>Total Room Nights for NBL Cup</b>	<b>5,420</b>	
Post Cup Breakers Base (Jan 3rd return to NZ)	1,176	Estimated 3rd Jan return to NZ for 28 pax
Post Cup Breakers Base (Feb 1st return to NZ)	1,988	Estimated 1st Feb return to NZ for 28 pax
Post Cup Wildcats Base	2,040	Estimated dates from December 20th to April 1st
<b>Total Room Nights with Breakers Returning Home Jan 3rd</b>	<b>8,636</b>	
<b>Total Room Nights with Breakers Returning Home Feb 1st</b>	<b>9,448</b>	





NBL 2021/22 Basketball Australia

# THE NBL CUP

## Indicative Schedule

DATE	EVENT(S)
Friday, 22 October 2021	Arrival of Sydney, Illawarra, Melbourne, South East Melbourne and New Zealand
Saturday, 23 October 2021	Quarantine (including capability to train)
Sunday, 24 October 2021	Quarantine (including capability to train)
Monday, 25 October 2021	Quarantine (including capability to train)
Tuesday, 26 October 2021	Quarantine (including capability to train)
Wednesday, 27 October 2021	Quarantine (including capability to train)
Thursday, 28 October 2021	Quarantine (including capability to train)
Friday, 29 October 2021	Quarantine (including capability to train)
Saturday, 30 October 2021	Quarantine (including capability to train)
Sunday, 31 October 2021	Quarantine (including capability to train)
Monday, 1 November 2021	Quarantine (including capability to train)
Tuesday, 2 November 2021	Quarantine (including capability to train)
Wednesday, 3 November 2021	Quarantine (including capability to train)
Thursday, 4 November 2021	Quarantine (including capability to train)
Friday, 5 November 2021	Quarantine (including capability to train)
Saturday, 6 November 2021	High Performance Conditioning for quarantine teams
Sunday, 7 November 2021	High Performance Conditioning for quarantine teams

Quarantine Period

Playing Window

DATE	EVENT(S)
Monday, 8 November 2021	High Performance Conditioning for quarantine teams
Tuesday, 9 November 2021	High Performance Conditioning for quarantine teams
Wednesday, 10 November 2021	Game 1
Thursday, 11 November 2021	Game 3
Friday, 12 November 2021	Game 5
Saturday, 13 November 2021	Game 7
Sunday, 14 November 2021	Game 9
Monday, 15 November 2021	Game 11
Tuesday, 16 November 2021	Game 13
Wednesday, 17 November 2021	Game 15
Thursday, 18 November 2021	Game 17
Friday, 19 November 2021	Game 19
Saturday, 20 November 2021	Eliminated Depart / Community Engagement
Sunday, 21 November 2021	THIRD PLACE FINAL
Monday, 8 November 2021	Finalists Depart

Media Day / Community Engagement

Media Day / Community Engagement

Game 2

Game 4

Game 6

Game 8

Game 10

Game 12

Game 14

Game 16

Game 18

Game 20

Eliminated Depart / Community Engagement

GRAND FINAL

Finalists Depart

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# BASKETBALL BOMANZA



30 DAYS  
25+ GAMES  
10 TEAMS

MyStateBank  
Arena



NBL MEDIA DAY

STATE WIDE COMMUNITY ACTIVATIONS



Tasmanian  
Government

Commercial in Confidence

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# THE GRAND OPENING OF

# MyStateBank Arena

Launch of MyState Bank Arena across the 6th and 7th of November, including:

- > Tasmania JackJumpers first ever game
- > Unveiling of the new state of the art venue
- > Family day and membership sign-up
- > Corporate partner opportunity
- > Community engagement activities throughout the weekend



NSW | NBL 2021/22 | Tasmania | Australia

## NBL CUP GAMES

- > The Basketball Bonanza to include both pre-season games and the NBL Cup – with over 25 matches featuring all Clubs across 30 days.
- > State wide engagement, with games held in each of Tasmania's key basketball communities in Hobart, Launceston, Ulverstone and Kingborough.
- > Each NBL Club playing a minimum 4 games as part of the NBL Cup, with the Finals (based upon NBL Cup points scoring system) to be played at MyState Bank Arena.
- > Streaming of all games, and broadcast of the MyState Bank Arena grand opening and NBL Cup Finals across partnering networks ESPN through Kayo and Foxtel, and 10 Peach on free-to-air.
- > NBL Referee Panel members to officiate games, with a referee camp and clinic for local officials to be conducted in alignment with event.
- > Sourcing of local soeetable and statisticians and game day staff wherever possible.

Pool 1 NBL 2021/22 Basketball Bonanza



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## NBL MEDIA

National media invited to Tasmania to cover the event.

- > NBL's centralised Media day to capture content for broadcast, networks, commercial partners and the NBL's documentary team.
- > NBL22 Season Launch.
- > The 2020/21 NBL Cup gained press media across major Australian mastheads in every State and Territory, as well as international exposure.



2020 | NBL 2021/22 Basketball Season

# SPIRIT OF TASMANIA I



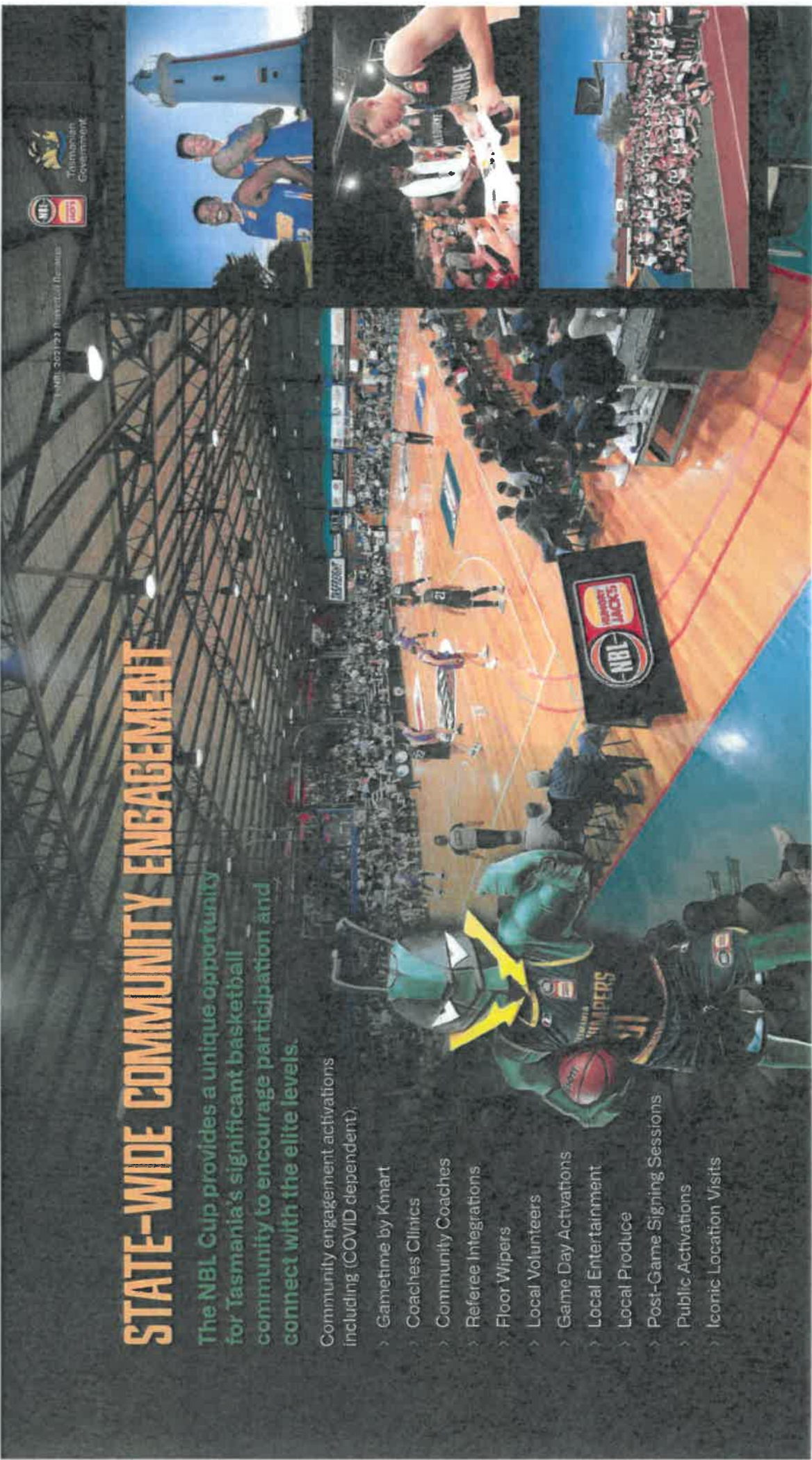


# STATE-WIDE COMMUNITY ENGAGEMENT

The NBL Cup provides a unique opportunity for Tasmania's significant basketball community to encourage participation and connect with the elite levels.

Community engagement activations including (COVID dependent):

- > Gametime by Kmart
- > Coaches Clinics
- > Community Coaches
- > Referee Integrations
- > Floor Wipers
- > Local Volunteers
- > Game Day Activations
- > Local Entertainment
- > Local Produce
- > Post-Game Signing Sessions
- > Public Activations
- > Iconic Location Visits





# EVENT VISITATION FOR TASMANIA

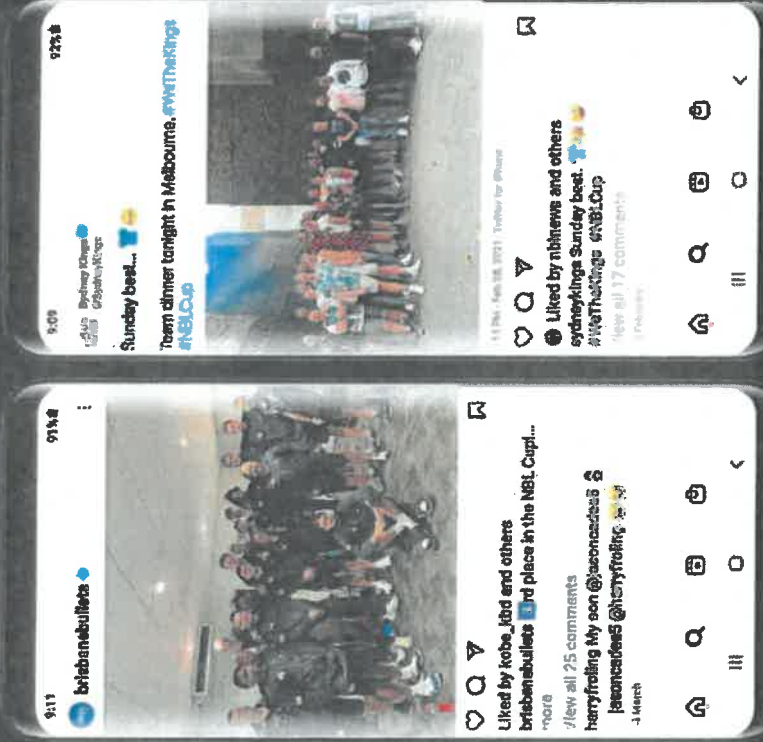
The 2021/22 NBL Cup will generate at least 4,000 bed nights for Tasmania when considering:

- > 200 people travelling party for NBL players and Club staff
- > 30 NBL referees, gameday officials and broadcast staff
- > At least 200 interstate visitors to Tasmania during the event provided borders remain open.

During the inaugural NBL Cup – every team except for Perth and New Zealand (due to border closures) had an administrative delegation in Melbourne at some point during the NBL Cup, in addition to the players, medical and Coaching staff which comprise the team's traveling parties.



The image to the left is the Sydney Kings' CEO, administrative staff and Owner.



# WHAT'S IN STORE FOR NBL22?

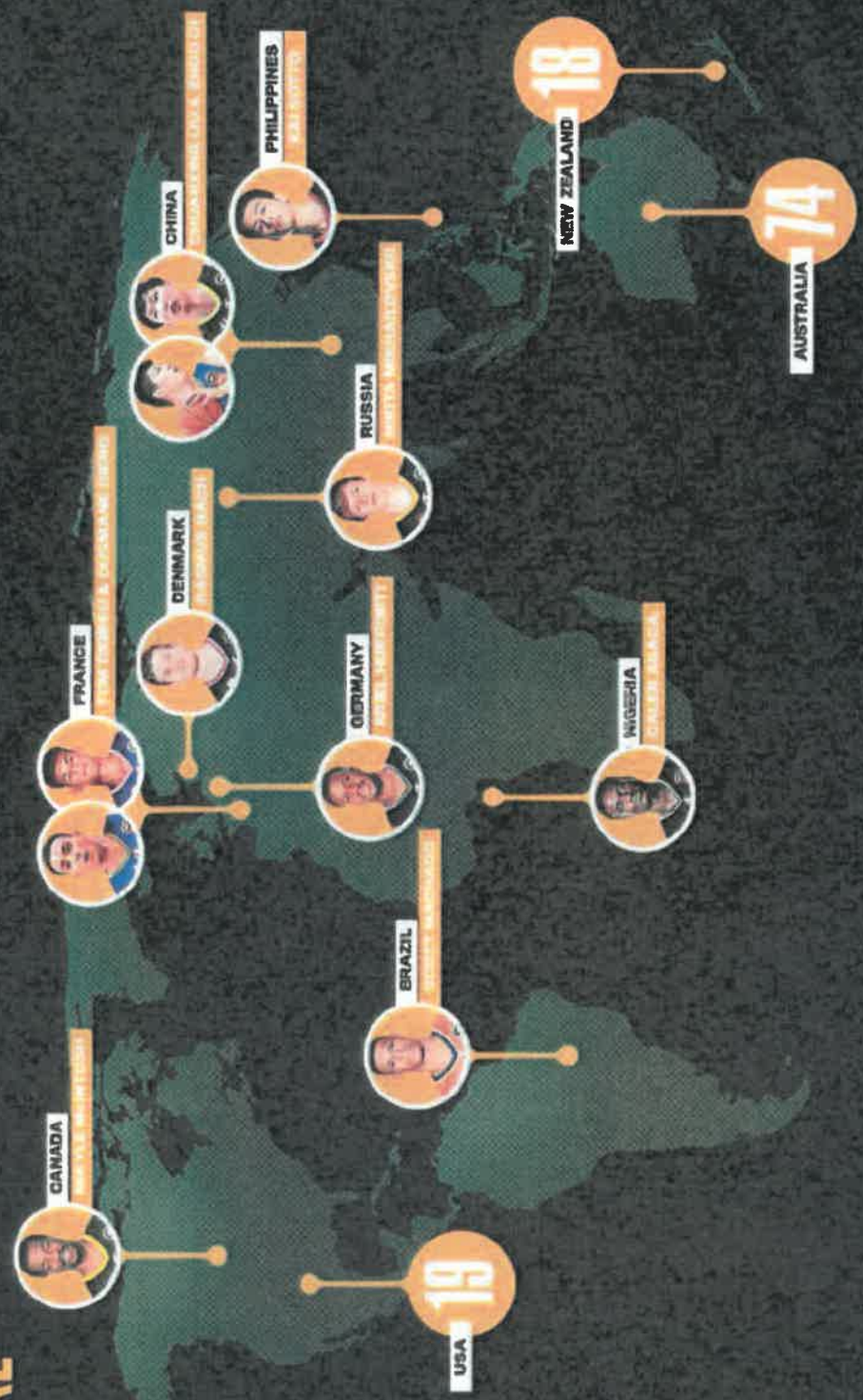
Launching Tasmanian Basketball on a global stage.

The NBL Next Stars program is one of the world's leading pathways to the NBA.

In NBL22, we have some exciting new signings both under this program, as well as established imports from across the world generating global interest in the NBL.



Page 1 | NBL 2021/22 Annual Report



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The NBL Cup presents a unique opportunity for concentrated elite basketball content, similar to March Madness (NCAA) or All-Star Weekend (NBA). Accordingly, it serves as a key component of Australia's pathway to the NBA. During the Inaugural NBL Cup:

- > **Josh Giddey**, Adelaide 36ers, saw his draft stocks rise throughout the NBL Cup, and was drafted with the 6th overall pick of the 2022 NBA Draft.
- > **Jarrell Martin**, Sydney Kings and Tyler Harvey, Illawarra Hawks, have played more than 400 NBA games between them.
- > **Didi Louzada**, Sydney Kings, was called up to the New Orleans Pelicans shortly after the NBL Cup.
- > **Justinian Jessup**, Illawarra Hawks, was drafted by the Golden State Warriors in 2020 as a 'Draft and Stash' and will likely be playing NBA in 2022 (the Warriors sent their scout to Australia during the NBL Cup).
- > **NEA Scouts** watching from the US and some visiting Australia during and after the NBL Cup due to the unique opportunity to see concentrated world-class basketball content in one place.
- > Two of the NBL's biggest stars from the 2020/21 season, **Jock Landale** (Melbourne United) and **Keifer Sykes** (SEM Phoenix), have both signed with NBA franchises for the upcoming year.



I am beyond grateful for everyone who's helped me on my basketball journey to this point. Thank you to my parents, who have been in my corner every step of the way. I couldn't have asked for a better support system. Thank you to the Melbourne Tigers for allowing me to develop my love for basketball, and the NBA academy for being my home away from home while I continued to chase that dream.

Thank you to my coaches and teammates at the Adelaide 36ers for guiding me through my first professional season, and to the wider NBL community for the unbelievable experience I got to have as an 18-year-old. The league welcomed me with open arms and I know I'll end my time here as a better person and player.

With all that being said, I feel like I'm ready to look toward the next step in my career. My lifelong dream has been to play in the best professional league in the world and, after speaking with those around me, I believe I'm ready to take that leap.

I'm excited to announce that I will be entering the 2021 NBA Draft.

*Josh Giddey*  
 JOSH GIDDEY



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# 2020/21 NBL CUP IN VICTORIA

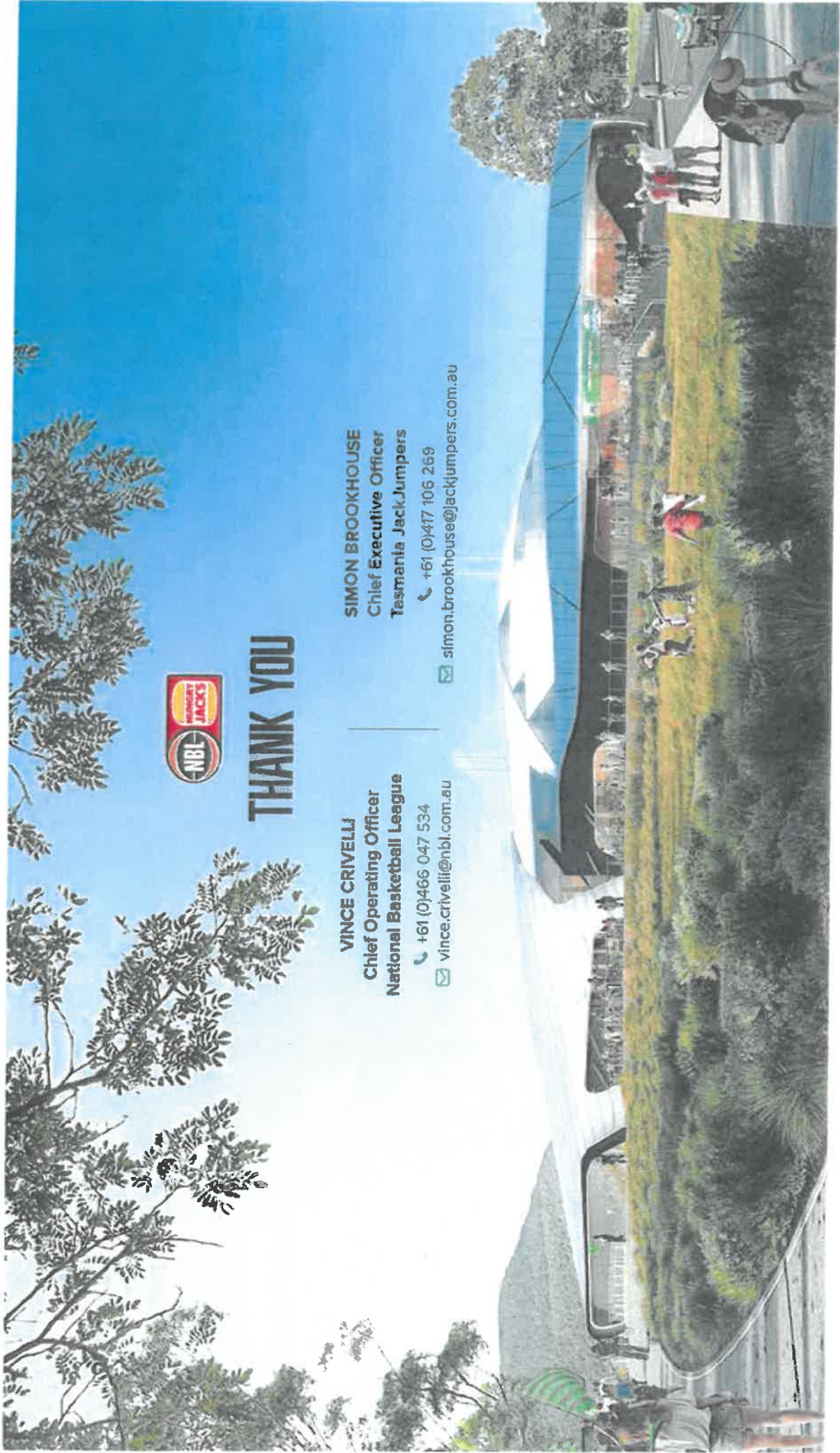


© 2020/21 NBL Cup in Victoria

 <p><b>9 TEAMS, 36 GAMES.</b></p>	 <p><b>6,000</b> BED NIGHTS FOR VICTORIA'S VISITOR ECONOMY.</p>	 <p><b>45,000 PATRONS</b> IN MELBOURNE'S SPORTING PRECINCT, BENDIGO STADIUM AND THE STATE BASKETBALL CENTRE.</p>	 <p><b>MILLIONS OF BASKETBALL FANS</b> <b>WATCHING</b> FROM ALL OVER THE WORLD AT THE LARGEST INDOOR CROWDS AT BASKETBALL GAMES SINCE THE PANDEMIC BEGAN, CONVEYING THE MESSAGE THAT VICTORIA IS OPEN FOR BUSINESS.</p>
 <p><b>ALMOST 4 MILLION</b> DOMESTIC LIVE VIEWS.</p>	 <p><b>OVERWHELMING SUPPORT</b> FROM LOCAL, STATE AND FEDERAL GOVERNMENT STAKEHOLDERS.</p>	 <p><b>HUNDREDS OF GRASS-ROOTS BASKETBALL PLAYERS</b> ENGAGED IN COMMUNITY ACTIVATIONS.</p>	<p><b>FROM ALL OVER THE WORLD AT THE LARGEST INDOOR CROWDS AT BASKETBALL GAMES SINCE THE PANDEMIC BEGAN, CONVEYING THE MESSAGE THAT VICTORIA IS OPEN FOR BUSINESS.</b></p>
 <p><b>A BRAND- NEW SPORTING EVENT</b> FOR MELBOURNE'S CALENDAR, CONFIRMING ITS STATUS AS THE HOME OF BASKETBALL.</p>	<p><b>DIRECT CONNECTIONS AND PATHWAYS TO THE NBA.</b></p>	<p><b>MUCH NEEDED ECONOMIC INJECTION INTO VICTORIA'S EVENTS, BROADCAST AND ENTERTAINMENT SECTOR.</b></p>	<p><b>MUCH NEEDED ECONOMIC INJECTION INTO VICTORIA'S EVENTS, BROADCAST AND ENTERTAINMENT SECTOR.</b></p>

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# THANK YOU

**VINCE CRIVELLI**  
Chief Operating Officer  
National Basketball League

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**SIMON BROOKHOUSE**  
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Tasmania JackJumpers

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**From:** Simon Brookhouse <[simon.brookhouse@jacklumpers.com.au](mailto:simon.brookhouse@jacklumpers.com.au)>  
**Sent:** Saturday, 2 October 2021 9:12 AM  
**To:** Hollick, Sean <[Sean.Hollick@dpac.tas.gov.au](mailto:Sean.Hollick@dpac.tas.gov.au)>; McGregor, Barbara <[Barbara.McGregor@dpac.tas.gov.au](mailto:Barbara.McGregor@dpac.tas.gov.au)>; Gutwein, Peter <[Peter.Gutwein@dpac.tas.gov.au](mailto:Peter.Gutwein@dpac.tas.gov.au)>; Howlett, Jane <[Jane.Howlett@dpac.tas.gov.au](mailto:Jane.Howlett@dpac.tas.gov.au)>; Finch, Andrew <[Andrew.Finch@dpac.tas.gov.au](mailto:Andrew.Finch@dpac.tas.gov.au)>  
**Cc:** Sproule, Adam (StateGrowth) <[Adam.Sproule@events.tas.gov.au](mailto:Adam.Sproule@events.tas.gov.au)>  
**Subject:** Basketball Bonanza - Alternate Schedule

Hi Sean,

As discussed there are concerns with player welfare given the Melbourne and Sydney teams are still awaiting US imports to arrive hence will require 14 days international quarantine and then a further 14 days quarantine with their respective teams in Tasmania. With this in mind, the NBL is considering having all teams other than the Melbourne and Sydney Teams coming to Tasmania together with the NZ Breakers relocating to make Tasmania their home base for the first 3-4 months of the season whilst the NZ borders remain closed. This will most likely require the Breakers to play home games in Tasmania during the regular season. Below is the proposed schedule and estimated room nights for this alternate.

Major points to note are:

- An estimated 4,872 Room Nights.
- Based on Events Tasmania Estimate Economic return – 4,872 X \$150 (average room cost) plus additional spend of \$200 per day per person - \$1,705,200
- NBL Cup games to be free of charge to support community engagement and basketball promotion.
- Players to be available for community activities whilst in Tasmania.
- 2021/22 NBL Media Launch to be held in Tasmania.
- Showcasing and opening MyState Bank Arena.
- Quarantine requirements – (28 pax).

The key issues remain quarantine requirements which, if the proposal is supported, we will work immediately with Public Health. The major requirement will be the access to training and gymnasium facilities whilst in quarantine under strict Covid protocols. Obviously time is of the essence and we are prepared to move teams as and when is most suitable to assist with quarantine pressures.

The support being sought would be in the vicinity of \$1.0m plus support to cover quarantine costs. All other hotel and travel related costs will be the responsibility of the NBL along with all game related expenses.

There is still a real possibility that the Perth Wildcats will need to be relocated when Eastern state borders open when appropriate vaccination rates are reached which would add up to another 2,040 room nights however this needs to be supported by the Wildcats and will be discussed in more detail when border restrictions become more clearer.

We appreciate the consideration being given to this proposal and look forward to working with the Government to grow the game of basketball within Tasmania.

Please note that the NBL is still fully considering the option of all teams being in Tasmania however if the owners of the Melbourne and Sydney teams believe this is a major issue for player welfare, there is a full commitment to have the 6 team alternate Bonanza played in Tasmania.

If you have any queries please don't hesitate to call me.

**Proposed Schedule**

- 6 Teams
  - Ade, Bri, Cns, NZ, Per, Tas
- Breakers, NBL Staff and Referees needing to quarantine
  - 28 Breakers pax
  - 7 NBL Staff
  - 5 Referees for quarantine, 25 total Refs for event
- Comp Structure
  - 10 Games
    - Each team plays 4 games
  - 2 designated 'Community Activation' days
- Breakers exiting Tas on Feb 1<sup>st</sup>



Date	Event(s)	
Wednesday, 27 October 2021	Breakers/NBL Staff and Referees that require quarantine arrive in Tasmania	
Thursday, 28 October 2021	Quarantine Period	
Friday, 29 October 2021	Quarantine Period	
Saturday, 30 October 2021	Quarantine Period	
Sunday, 31 October 2021	Quarantine Period	
Monday, 1 November 2021	Quarantine Period	
Tuesday, 2 November 2021	Quarantine Period	
Wednesday, 3 November 2021	Quarantine Period	
Thursday, 4 November 2021	Quarantine Period	
Friday, 5 November 2021	Quarantine Period	
Saturday, 6 November 2021	Quarantine Period	
Sunday, 7 November 2021	Quarantine Period	
Monday, 8 November 2021	Quarantine Period	
Tuesday, 9 November 2021	Quarantine Period	
Wednesday, 10 November 2021	Quarantine Period	
Thursday, 11 November 2021	Arrival of Ade, Bri, Cns and Per	High Performance Conditioning for Breakers
Friday, 12 November 2021	Media Day	High Performance Conditioning for Breakers
Saturday, 13 November 2021	Media Day	High Performance Conditioning for Breakers
Sunday, 14 November 2021	Game 1 (Tasmania vs Brisbane)	Game 2 (New Zealand vs Adelaide)
Monday, 15 November 2021	Game 3 (Perth vs Cairns)	
Tuesday, 16 November 2021	Game 4 (Brisbane vs New Zealand)	
Wednesday, 17 November 2021	Community Activations	
Thursday, 18 November 2021	Community Activations	
Friday, 19 November 2021		
Saturday, 20 November 2021		
Sunday, 21 November 2021	Game 5 (Adelaide vs Perth)	Game 6 (New Zealand Tasmania)
Monday, 22 November 2021	Game 7 (Brisbane vs Cairns)	
Tuesday, 23 November 2021		
Wednesday, 24 November 2021	Game 8 (Cairns vs Tasmania)	
Thursday, 25 November 2021		
Friday, 26 November 2021	Game 9 (Adelaide vs Brisbane)	Game 10 (Perth vs New Zealand)
Saturday, 27 November 2021		
Sunday, 28 November 2021	Game 11 (Tasmania vs Perth)	Game 12 (Cairns vs Adelaide)

Please note that the dates and teams are all subject to change.

Room Night / Group Classification	Quantity	Detail
Quarantine for New Zealand Breakers	392	Estimated 28 Breakers pax for 14 day quarantine period
Quarantine for NBL Staff	98	Estimated 7 NBL Staff for 14 day quarantine period
Quarantine for Referees	70	Estimated 5 Referees for 14 day quarantine period
Event Window Teams	1,944	Estimated 20 pax for Ade, Bri, Cns and Per, and 28 pax for NZ for 18 day event window
Event Window NBL Staff	126	Estimated 7 NBL Staff members for 18 day event window

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Event Window Referees	450	Estimated 25 Referees for 18 day event window
Total Room Nights for NBL Cup	3,080	
Post Cup Breakers Base	1,792	Estimated 1st Feb Departure for 28 pax
Total Room Nights with Breakers Returning Home Feb 1st	4,872	

Kind regards

Simon

Simon Brookhouse | CEO

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A: Tenancy 2, Lower Ground Floor, 199 Macquarie Street, Hobart, Tasmania, 7000



PRINCIPAL PARTNER



Hutton, Bridget

**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Tuesday, 23 November 2021 5:59 PM  
**To:** Howlett, Jane  
**Cc:** Garrett, Rachael  
**Subject:** You're invited to the JackJumper Season Opener Game.

**Follow Up Flag:** Flag for follow up  
**Flag Status:** Flagged



# JACK JUMPERS

## SEASON OPENER GAME & CELEBRATION

Tasmania JackJumpers Chairman Keryn Nylander and CEO Simon Brookhouse cordially invite you as a VIP to the pre-game season opener celebration and JackJumpers v Brisbane Bullets.

Join us for a drink before tip-off to celebrate the first match of the JackJumpers inaugural season.

FRIDAY, DECEMBER 3, 5:30PM - 7:00PM (tip-off at 7:30pm)

SPLENDID GIN EMERALD LOUNGE

MYSTATE BANK ARENA

RSVP -

RSVP by Friday 26 November

Please include any dietary requirements and the full name of your guest.

Once your RSVP is received, your tickets and further details on the event will be issued.



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Our mailing address is:  
Tenancy 2, Lower Ground Floor, 100 Macquarie Street, Hobart TAS 7000

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[Feedback?](#)

Contact us at



PRINCIPAL PARTNER



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**Hutton, Bridget**

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**From:** Howlett, Jane  
**Sent:** Monday, 17 January 2022 7:52 AM  
**To:** Howlett, Minister  
**Subject:** FW: Partners Dinner Invitation

**From:** Simon Brookhouse <simon.brookhouse@jackjumpers.com.au>  
**Sent:** Friday, 14 January 2022 8:42 AM  
**To:** Howlett, Minister <Minister.Howlett@dpac.tas.gov.au>; Howlett, Jane <Jane.Howlett@dpac.tas.gov.au>  
**Subject:** Partners Dinner Invitation

Dear Minister,

Welcome to 2022! I hope it's a wonderful year ahead.

Thank you for your support of the JackJumpers in 2021 and we are certainly excited about what lies ahead in 2022.

I am very keen to get all our key Government stakeholders together with our Major Partners for a dinner with the JackJumpers Board and Executive to discuss the off-court and on-court plans for 2022 and thank you for your contribution to 2021.

It is also a platform to share ideas and continue to encourage you to all work together to support each other.

The dinner will be held on Thursday, 3 February at the Private Dining Room, the Lounge by Frogmore Creek, 18 Hunter Street, Hobart with pre-dinner drinks commencing at 6pm

The invitation list is as follows:

Spirit of Tasmania : Bernard Dwyer – Managing Director/Chief Executive Officer and Kym Sayers – Chief Financial Officer/Company Secretary  
Metro Tasmania: Katie Cooper – Chief Executive Officer  
JTAS – Craig Barling – Vice President, Strategy, Finance and Marketing and Michelle Weir – Chief Marketing Officer  
Bulk Nutrients – Ben Crowley - Managing Director  
Willie Smith Cider – Andrew Smith – Managing Director and Sam Reid – Co-Founder and Director  
SRT Logistics – Rob Miller – Chief Executive Officer/Director  
Federal Group – Nick Linnett – Chief Operating Officer  
Frogmore Wines – James Skabo – General Manager and Shelley Bickerstaff – National Sales and Marketing Manager  
Local Motor Group – Same Nixon Managing Director

Kind regards

Simon

Simon Brookhouse | CEO

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TASMANIA**

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