Mon, 4 Jun, 9:59 am

Hey. Hope you had a good weekend. Can you let me know how you went with date and iming preference withWH re 26/37 July? Thank you

Mon, 4 Jun, 11:15 am

26 is in the premier diary

Deliver

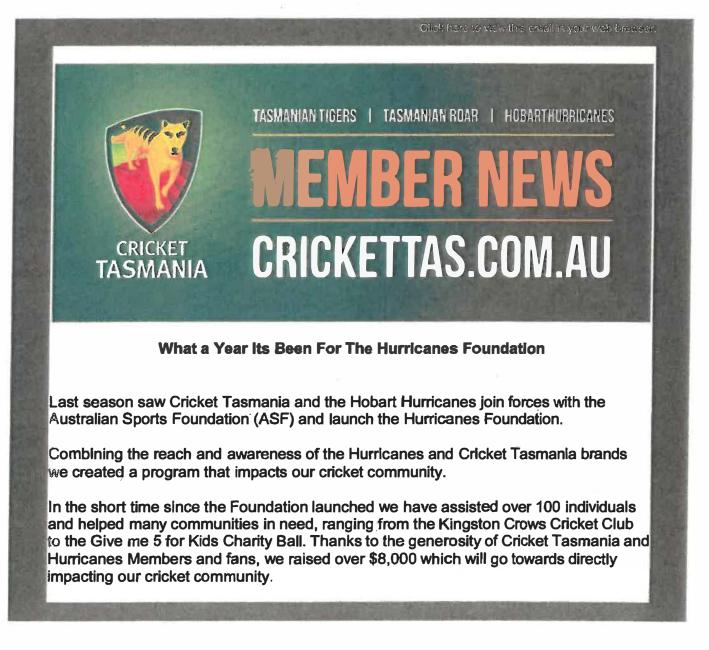
Mon, 4 Jun, 12:30 pm

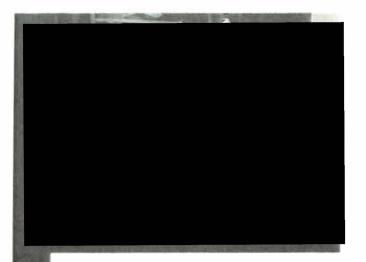
Thank you. Preferred time?

Ne have locked in 11-12 on that day - no parliament :) Can you confirm that for diary hanks? Cheers. From: Sent: To: Subject:

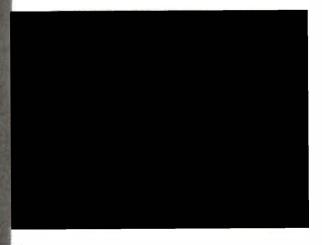
Friday, 1 June 2018 10:36 AM The Premier (DPaC) FW: The Hurricanes Foundation - Enriching the Lives of Our Cricket Community

From: Cricket Tasmania <membership@crickettas.com.au> Sent: Friday, 1 June 2018 10:12 AM To: will.hodgman@parliament.tas.gov.au Subject: The Hurricanes Foundation - Enriching the Lives of Our Cricket Community



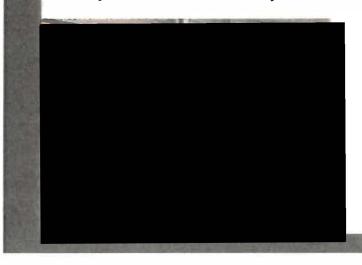


In addition to cash investments we also donated countless signed items, that assisted community groups and special causes which resulted in raising over \$51,000. Most recently we donated a BBL signed bat to **basis** and his friends (see above). Who raised over \$30,000 for their friend **basis** who was diagnosed with liver cancer.



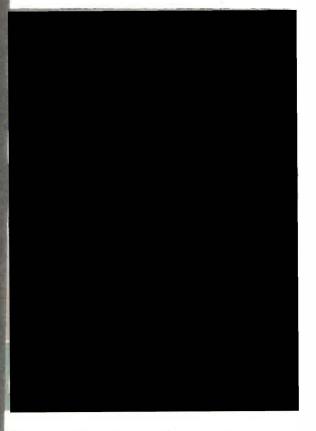
The Purple for Prostate team (above) with their donated BBL bat at their annual fundraiser, they raised over \$10,000 on the night.

With assistance from our Co-Major Sponsor **Example** we engaged a number of schools across the state in our Hurricanes Breakfast Club program. Hurricanes Breakfast Clubs (below) assist primary schools across the state in providing a healthy nutritious start to the day for their students.



We also supported the **second second second second** team which travelled Orange in regional NSW to take part in a Tri-Series Tournament against the Sydney Thunder Indigenous team.

Through the Northern Rookie Program, we provided **Example a second from** Riverside Cricket Club and **Example and BBL** from Mowbray Cricket Club (below) with the opportunity to join our Hurricanes WBBL and BBL squads during the season. These opportunities provided both players with valuable insight into cricket at the elite level.



This snapshot of some of our activity over the past season shows we have accomplished so much in a short period of time and we need your support to continue to do more.

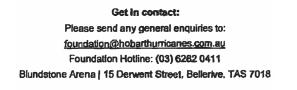
For more information on how you can get involved and support the valuable work our foundation does, please visit our <u>website</u> – all donations made online are 100% tax deductible

CRICKETTAS.COM.AU



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HURPICANES Sports

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Percey, Michele (DPaC)

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From:	Angela Williamson < Angela. Williamson@cricket.com.au>
Sent:	Friday, 1 June 2018 3:22 PM
	Hodgman, Will (DPaC); Cassy O'Connor; rebecca.p.white@parliament.tas.gov.au;
To:	
	Petrusma, Jacquie (DPaC); David O'Byrne; Rockliff, Jeremy (DPaC)
Cc:	Baker, Tim (DPaC);
Subject	FYL What does innovation look like when it comes to turf training for cricket in a

FYI | What does innovation look like when it comes to turf training for cricket in a cold climate?



The marquee!

This addition to Blundstone Arena means that our male and female players don't need to travel interstate for preseason training anymore.

We will be applying for Federal innovation funding to make it ours forever, but in the meantime watch WIN news tonight and see Brent Costello talk to Nick Cummins, CTas CEO, about what this means for cricket in Tasmania.

Cheers

Ange



ANGELA WILLIAMSON | Government Relations & Infrastructure Manager Cricket Australia | Blundstone Arena, 15 Derwent Street | Bellerive Tasmania 7018

Angera.Winamson@cricket.com.au | www.cricket.com.au

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Percey, Michele (DPaC)

From: Sent:	Angela Williamson <angela.williamson@cricket.com.au> Monday, 4 June 2018 10:58 AM</angela.williamson@cricket.com.au>
То:	Petrusma, Jacquie (DPaC); Hodgman, Will (DPaC)
Cc:	Baker, Tim (DPaC)
Subject:	FYI The Tasmanian Tigers

Good morning Premier & Minister

I just wanted to alert you to a change in our nomenclature and brand over here at Cricket Tasmania.

I'll send through the media release once I receive it!

Thanks again for the efforts to reset our funding partnership and your deep respect for our female HP program.

We look forward to the pending funding announcement in the budget. Our female players return next week and our new coach started today. Please let me know thoughts regarding the associated announcement and media event (we could even do it down the new marquee!).

Cheers

Ange



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From: Nick Cummins Sent: Monday, 4 June 2018 10:50 AM To: CT Staff <staff@crickettas.com.au> Cc: CT Directors <directors@crickettas.com.au> Subject: The Tasmanian Tigers

Good morning,

This morning we welcomed our new women's Tigers Head Coach Salliann Briggs to her first day on the job. It's an exciting step forward for the women's program and I am looking forward to Sal making an impact with our enthusiastic group of players.

You'll notice I referred to her as a Tigers Head Coach, not Roar.

This marks a significant name change for our women's game, going forward the women's program will be known as the Tigers. That means all male and female players will play under the same brand, mirroring the Hurricanes branding strategy. One club, two teams.

This is important as we want our High Performance unit to see our state cricket as one program, not partitioned by gender, but treated as a holistic high performance program.

As Corinne Hall put it;

"To be known as the Tigers, right alongside the men, further cements the changing attitudes towards the female game. All the Tigers branding around the stadium, the gym, the locker rooms, the cricket museum and even the admin offices now represents us too – all of us."

This rebrand process has been undertaken with the full support of the Board, coaches and male and female senior players who, without exception, embraced the name change with great enthusiasm.

It's also symbolic of the significant increase in investment we are putting into the women's program and the transition of our players into full time professional cricketers.

The rebrand will take some time to wash through all apparel and other branding that currently carry the Roar logo. I ask you to be vigilant around the logo usage and transition to solely Tigers as quickly as possible.

Thanks,

Nick



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Webb, Stephanie (DPaC)

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From:	Angela Williamson <angela.williamson@cricket.com.au></angela.williamson@cricket.com.au>	
Sent:	Monday, 4 June 2018 2:12 PM	
To:	Petrusma, Jacquie (DPaC); Hodgman, Will (DPaC)	
Cc:	Baker, Tim (DPaC)	
Subject:	FYI: Cricket Tasmania Media Release: Tasmanian Roar Become Tasmanian Tigers Women's Team	

Hi again

More detail on today's announcement.

Cheers

Ange



ANGELA WILLIAMSON | Government Relations & Infrastructure Manager Cricket Australia | Blundstone Arena, 15 Derwent Street | Bellerive Tasmania 7018

Angela.Williamson@cricket.com.au | www.cricket.com.au

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From: Cricket Tasmania Media Dept [mailto:sbuckley@hobarthurricanes.com.au] Sent: Monday, 4 June 2018 1:31 PM To: Angela Williamson <Angela.Williamson@cricket.com.au> Subject: Cricket Tasmania Media Release: Tasmanian Roar Become Tasmanian Tigers Women's Team



Tasmanian Roar Become Tasmanian Tigers Women's Team

From Season 2018-19 onwards the State's female Tasmanian Roar cricket squad will be officially known as the Tasmanian Tigers alongside their male counterparts.

Mirroring the shared branding of the Big Bash League's Hobart Hurricanes men's team and Hobart Hurricanes women's team, the State will now be proudly represented by the Tasmanian Tigers men's team and Tasmanian Tigers women's team in their respective competitions.

Cricket Tasmania Chief Executive Nick Cummins was pleased to announce the official naming changeover starting from today.

"A priority of our organisation is to build a 'one club - two teams' culture."

"This means having our High Performance staff working across the entire program, not just be categorised into 'Tigers' or 'Roar' coaches.

"The shared branding of the W/BBL Hurricanes has provided a great working example of how this can be executed effectively.

"We consulted broadly before making this change and received unanimous support from the Board, coaches and senior male and female players.

"I congratulate our inaugural Tasmanian Tigers women's squad, coaches and staff and wish them a tremendous new season ahead under an old but extremely esteemed cricketing moniker."

Cricket Tasmania's new women's teams Head Coach Salliann Briggs – who has just commenced full-time in the role today after relocating from the UK where she was the England Women's Academy Head Coach, England U19s Head Coach and a Kia Super League Head Coach – echoed these sentiments.

"One of the reasons for my move to Hobart is that Cricket Tasmania has shown the ambition to match the level of investment in their women's program to that of their men's program."

"So it's a very exciting time to be joining Tasmanian cricket."

Her fellow Tigers men's team Head Coach Adam Griffith also welcomed the name change for his female counterparts.

"The timing could not be better – a brand new women's teams Head Coach working with a new team name right alongside our men's squad with a fresh mindset and revamped approach to training and playing."

"Salliann is walking into a pretty similar situation to myself from 12 months ago and just like me – she has the real honour of being the Head Coach of a Tasmanian Tigers outfit and carrying on the tradition, and I guess the pressure to succeed, that the Tigers name holds in this State.

"I think it's great to present a united front as the Tigers - we are one State, one

club, same name, same culture - just with two teams.

"It's exciting to add another 14 female Tigers to our men's squad of 26 Tigers."

Decade-long senior State player Corinne Hall, who is vying for the inaugural women's Tigers captaincy position under the new coach, is excited about the evolution of women's cricket shown by this decision.

"The Tigers nickname has a long and proud tradition. I grew up watching the Tigers, so now to be able to play under that same name is amazing."

"To be known as the Tigers, right alongside the men, further cements the changing attitudes toward the female game.

"All the Tigers branding and logos around the stadium, the gym, the locker rooms, the cricket museum and even the admin offices now represents us too – all of us."

Past Australian and Tigers cricketing legend David Boon was another strong supporter on the Board of Cricket Tasmania.

"This move just makes a lot of sense as we want one branding identity across both teams, just as we have already with the Hobart Hurricanes."

"Our goal is to provide a pathway for all cricketers both male and female to play for Australia and being a Tassie Tiger is a key part of this journey.

"Someone like Ella Marsh – daughter of local legend and former coach Dan Marsh – who played State Under-15s this year, can now dream of playing under the same banner as her dad, who had so much success as a Tiger.

"We want all the boys and girls in Tasmania to watch, support and dream about playing for the Tigers or the Hurricanes one day."

Cricket Tasmania's two Tigers teams will use the official hashtag **#WeAreTigers** in Season 2018-19 alongside both Hurricanes teams' official hashtag **#TasmaniasTeam**.

-ENDS-

Media Contact: Stephen Buckley Mobile: 0401 086 387 Email: sbuckley@hobarthurricanes.com.au

FB: CricketTasmania | TW: @crickettas | IG: @crickettas | Web: crickettas.com.au

From:	Angela Williamson <angela.williamson@cricket.com.au></angela.williamson@cricket.com.au>
Sent:	Friday, 15 June 2018 10:04 AM
To:	Petrusma, Jacquie (DPaC); Hodgman, Will (DPaC); Rockliff, Jeremy (DPaC)
Cc:	Baker, Tim
	(DPaC)
Subject:	MEETING REQUEST Blundstone Arena - late July/early August 2018

Good morning all

Firstly, congratulations on a great budget for Tasmanian sport.

We are pleased with the growing support for all sports and sporting infrastructure that this budget delivers.

From the nation leading investment into universal design to support our booming growth in female participation across all sports, to the first time a Tasmanian Government has allocated new funds towards the female high performance cricket program and women's state hockey team, we are confident that Tasmanian professional sport is moving towards a more sustainable footing.

Sporting content is an intrinsic part of the fabric of Tasmania and Tasmanian tourism, and Blundstone Arena sits proudly in the Tasmanian tourism infrastructure portfolio, but also importantly as the southern-most stadium in Australia's major stadium network.

As highlighted in preliminary discussions last year, maximising Blundstone Arena was identified as a priority for Cricket Tasmania (as the venue anchor tenant) in our 5 year Strategy. Since then, we have commissioned a consultancy to guide our next steps.

We would be pleased to meet with you to start a more formal conversation on the strategy regarding Blundstone Arena in late July 2018/early August 2018 (after estimates and school holiday and when you're settled back in behind the desk).

Closer to this meeting, | will send through relevant background material to guide this conversation.

I'll leave it up to your offices to determine how best to coordinate Ministerial representation at the meeting, but I wanted to give each Minister with responsibility or a clear intersection with the work of Blundstone Arena, line of sight and the opportunity to contribute.

Premier, your events and tourism portfolio has a strong intersect with the stadium and the sporting and entertainment content hosted here.

Minister Petrusma, Blundstone Arena is an important, yet sometimes overlooked or seemingly indirect element of the NMFC deal and clearly have a role in any future AFL Tas team, as well as host for local, state, national and international content and events.

Minister Rockliff, Blundstone Arena is a major asset in the Tasmanian infrastructure portfolio.

Following this meeting, we will look to engage with Clarence City Council as the owner of the site, then also the Federal Government as another key stakeholder in the venue.

Thank you and I'll await confirmation of a time and venue for the meeting.

Take care.

Cheers

Ange



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	(10)
From:	Angela Williamson <angela.williamson@cricket.com.au></angela.williamson@cricket.com.au>
Sent:	Friday, 15 June 2018 11:14 AM
То:	Petrusma, Jacquie (DPaC); Hodgman, Will (DPaC); Rebecca White; David O'Byrne; Cassy O'Connor; Rockliff, Jeremy (DPaC)
Cc:	
Subject:	FYI Cricket Australia Media Release - Woolworths announced as Cricket Australia partner from grassroots to elite level

Good morning all

Happy Budget week!

Thanks for your patience as we have been working on our new partnership for our entry level and junior pathway programs.

We're delighted to announce that Woolworths will join us and our junior participants on the exciting cricket journey from Kindergarten to grade six but also a swag of other linkages right across all of our great assets including the Men's team and BBL!

Of particular noting, you will see that Woolworths is a presenting partner of the Mascot Challenge – a kindergarten physical literacy program that was invented right here in Tasmania by the HP and Community Cricket team. This partnership provides funding for base material, which is then on-purchased by the State Associations for delivery in each State. We then work directly with schools and the education department to ensure the program is delivered in as many of our schools as we can and Tasmania has a target for delivery in all schools by 2020 to coincide with hosting the T20 World Cup pool matches here at Blundstone Arena.

Happy to discuss in more detail and explain how you can help us meet this target.

Cheers

Ange



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Sent: Friday, 15 June 2018 10:00 AM

To: Angela Williamson < Angela. Williamson@cricket.com.au>

Subject: Cricket Australia Media Release - Woolworths announced as Cricket Australia partner from grassroots to elite level

Sifes here to view this ential in your wate browser

MEDIA RELEASE

June 15, 2018

Woolworths announced as Cricket Australia partner from grassroots to elite level

An image to accompany the announcement is available here.

Cricket Australia is pleased to announce a partnership with Woolworths which will see them play a major role in supporting the next generation of Australian cricketers via the junior pathways program.

The partnership sees Woolworths secure naming rights of Australian Cricket's highly anticipated and brand-new entry level program, Woolworths Cricket Blast, which is replacing the in2CRICKET and T20 Blast programs in schools and clubs from this season.

In addition to the naming rights of Woolworths Cricket Blast, Woolworths will also be Presenting Partner of the Mascot Challenge, which is a school program for Kindergarten to Year 2 students, Junior Cricket Formats, regional Talent Academies and Male Underage Teams & Championships.

Commenting on the announcement, Cricket Australia CEO, James Sutherland, said:

"We are delighted to have Woolworths on board as a partner across the Australian junior cricket pathway and to have them providing support from grassroots to elite levels of the game.

"With their focus on fresh food and the community as Australia's Fresh Food People, this is the perfect partnership to help Inspire budding cricketers as they start their journey with the game.

"We are confident that the Woolworths team, together with cricket's 4,000 clubs and thousands of volunteers, will bring this partnership to life in a positive way, making it easier and fun for more kids to eat well, be active and play cricket."

Woolworths Supermarkets Managing Director Claire Peters said:

"Every summer junior cricket is a vital part of many Aussie communities, with thousands of families heading to their local oval each week as kids build vital skills by taking part in one of the country's most popular participation sports.

"Eating fresh and healthy food is also essential to the success of any junior cricket player and we are thrilled that Woolworths Cricket Blast will help continue our focus on supporting the next generation of fresh food kids."

Woolworths Cricket Blast will officially launch in July, with more information about this fun and fast program and the rest of the junior cricket pathway available soon at <u>playcricket.com.au</u>.

Woolworths will also become the Official Partner of the Men's International Cricket Team and Series' and Official Supplier of the KFC Big Bash League and rebel Women's Big Bash League.

ENDS

For more Information please contact: Andrew Baber M: 0414 984 109 E: andrew.baber@cricket.com.au



* *	(12)
From:	Angela Williamson < Angela. Williamson@cricket.com.au>
Sent:	Friday, 15 June 2018 4:09 PM
To:	Petrusma, Jacquie (DPaC); Hodgman, Will (DPaC); David O'Byrne; Rebecca White; Cassy O'Connor
Cc:	
Subject:	FYI Cricket Australia Media Release - Cricket Australia signs six-year radio rights deals with ABC, Macquarie Media Limited, and Crocmedia

Hi aga in

I'm pleased to share the details of our radio rights deals with ABC, Macquarie Media Limited and Crocmedia for the next 6 years (See media release below).

Here's a snapshot of what this looks like:

Radio Network	Content	
ABC	Women's Internationals, Men's Internationals, Rebel Women's	
	Big Bash League, Prime Minister's XI, Governor General's XI	
Macquarie Media	Women's Internationals, Men's Internationals, KFC Big Bash	
Limited	League	
Crocmedia on SEN 1116	Men's Tests, KFC Big Bash League	

Happy to discuss at any stage should you receive any queries from your constituents.

Cheers

Ange



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Sent: Friday, 15 June 2018 3:49 PM

To: Angela Williamson < Angela. Williamson@cricket.com.au>

Subject: Cricket Australia Media Release - Cricket Australia signs six-year radio rights deals with ABC, Macquarie Media Limited, and Crocmedia



MEDIA RELEASE

June 15, 2018

Cricket Australia signs six-year radio rights deals with ABC, Macquarie Media Limited, and Crocmedia

- Deals commence from 2018-19 season for six years
- ABC to deliver guaranteed national coverage of all Women's International and Rebel WBBL matches
- KFC BBL to receive national coverage through Macquarie Media and Crocmedia agreements

Cricket Australia today announced the signing of new six-year radio partnerships with the ABC, Macquarie Media Limited (MML) and Crocmedia, commencing from the 2018-19 season, deals that will provide the Australian cricket-loving public with access to more cricket content and more ways to tune in than ever before.

The new agreements mean for the first time all Rebel Women's Big Bash League (WBBL) matches will receive national radio coverage together with continued coverage of all Women's Internationals, all Men's Internationals and all KFC Big Bash League (BBL) matches.

ABC will continue its commitment to delivering national coverage of all Men's International and Women's International cricket and for the first time will also provide coverage of every match of WBBL cricket, available across Australia via a mix of digital and AM/FM channels, in effect becoming the radio home of women's cricket. The ABC will also call Prime Minister's XI and Governor General's XI matches, which will be available via digital channels.

The partnership with MML and Crocmedia will offer greater choice and greater reach to cricket fans on commercial radio across both metro and regional Australia. MML's new dedicated Macquarie Sports Radio channel in Brisbane, Sydney, Melbourne and Perth will cover all Men's and Women's Internationals and every match of the BBL, complemented with MML's Perth 6PR AM broadcasting selected Men's International matches and all Perth Scorcher matches.

Crocmedia will also hold the exclusive regional commercial radio rights to further expand cricket's reach via their syndicated regional networks, and will also cover on SEN in Melbourne all Men's Tests and all BBL matches.

Importantly, the deals grant digital streaming rights to radio partners to provide coverage above and beyond the traditional AM/FM channels. All matches broadcast as part of the radio rights deal will also be made available to stream via Cricket Australia's digital platforms.

Cricket Australia CEO, James Sutherland, said the new radio rights agreements give fans great access to more forms of the game than ever before.

"We are excited to announce our new radio rights deals with the ABC, Macquarie Media and Crocmedia, which will deliver comprehensive coverage of international and Big Bash cricket to fans across Australia.

"We were very disappointed by inaccurate reporting this week suggesting that the ABC would no longer broadcast cricket. It undermined our commitment to the ABC and the ABC's longstanding commitment to cricket.

"Never for a minute had it crossed our minds that the ABC was not a staple in the Australian cricketing summer.

"Radio has long been an important part of how people enjoy cricket in Australia over the summer, and the breadth and depth of these agreements ensures that people will be able to tune in to the cricket action regardless of where they are.

"In addition to continued commitments around the broadcast of Women's International matches, it is pleasing to have secured radio coverage for all WBBL matches, a clear sign of the rapidly growing interest from fans for the competition.

"We are also excited to announce a new radio rights deal, which sees Macquarie Media return as a valued radio partner and Crocmedia also coming on board to complement cricket's radio footprint via their extensive regional syndication network. We are now looking forward to working together with these partners to deliver fantastic coverage of our game and promote cricket to all Australians."

The Managing Director of the ABC, Michelle Guthrie, said:

"Cricket on ABC Radio is a big part of any Australian summer and I am really delighted we are continuing to forge a strong partnership with Cricket Australia to provide live commentary to as many Australians as possible. I am also pleased ABC Radio will be the source of women's cricket, with all matches of Women's International and WBBL cricket broadcast live on one of our platforms which is a big win for audiences."

Macquarie Media CEO Adam Lang said:

"I am delighted that Macquarie Media's association with Cricket Australia will continue. Our 'Summer of Cricket' commentary team has now become established as one of the favourite destinations for Cricket fans across all formats of the game.

"Our audiences love the passion, enthusiasm, insight and professionalism that the "Summer of Cricket" team brings and we look forward to growing that further throughout this new agreement"

Pacific Star Network Managing Director and Crocmedia's Chief Executive Officer Craig Hutchlson said:

"Cricket on the radio is a right of passage and part of our culture in this country. It is a huge honour for Crocmedia and 1116 SEN to be among those to take the responsibility moving forward.

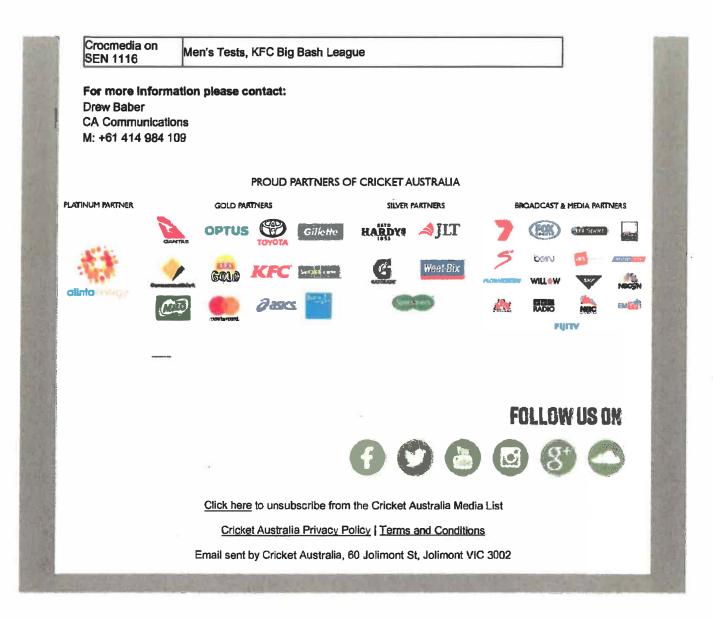
"We thank CA for the opportunity and promise to live up to our end with a fresh perspective and contemporary coverage headed by Gerard Whateley. We congratulate Macquarie also and look forward to working with them and CA for the betterment of the game and its fans all around the country."

The radio rights announcement follows Cricket Australia's recent announcement of a landmark six-year broadcast partnership with FOX SPORTS and Seven West Media.

ENDS

Radio Network	Content
ABC	Women's Internationals, Men's Internationals, Rebel Women's Big Bash League, Prime Minister's XI, Governor General's XI
Macquarie Media Limited	Women's Internationals, Men's Internationals, KFC Big Bash League

3



From Angela Williamson <Angela.Williamson@cricket.com.au> Friday, 15 June 2018 2:54 PM Sent To: Hodgman, Will (DPaC); Petrusma, Jacquie (DPaC) Cc Subject RE: REQUEST | Assistance with securing an internship for Hi all, Quick update on the matter below. has been offered a placement at She has 2 weeks to make a decision. is very kindly looking into the timing of the Hobart round and what this means so we can advise to ensure makes the best decision for the circumstances in these time constraints. Thank you Ange ANGELA WILLIAMSON | Government Relations & Infrastructure Manager Cricket Australia I Blundstone Arena, 15 Derwent Street | Bellerive Tasmania 7018 Angela.Williamson@crickst.com.au | www.cricket.com.au RICKET This e-mail message and any attached files may contain information that is copyright or confidential. It has been prepared for the private and confidential use of the intended recipient and may not be disclosed to anyone else. Any review, re-transmission, disclosure, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is unauthorised. If you have received this e-mail in error, please notify us immediately by reply e-mail and delete this e-mail together with any attachments. Cricket Australia does not represent this e-mail to be free from any virus, fault or defect and it is therefore the responsibility of the recipient to first scan it for viruses, faults and defects. From: Hodgman, Will (DPaC) [mailto:Will.Hodgman@dpac.tas.gov.au] Sent: Monday, 21 May 2018 4:09 PM To: Angela Williamson < Angela. Williamson@cricket.com.au> Cc: Petrusma, Jacquie (DPaC) <Jacquie.Petrusma@dpac.tas.gov.au> Subject: Re: REQUEST | Assistance with securing an internship for Hi Ange, I will get onto this, and hopefully we will be able to get back to you soon with any available options. Regards, Will The Hon Will Hodgman MP Premier Minister for Tourism, Hospitality and Events **Minister for Parks Minister** for Heritage

1

Minister for Trade

Level 11, 15 Murras Street HOBART TAS 7000

e-mail: will.hodgman@dpac.tas.gov.au

www.premier.fas.gov.au	

On 19 May 2018, at 10:22 am, Angela Williamson <<u>Angela.Williamson@cricket.com.au</u>> wrote:

Dear Premier and Jacquie

has hit barriers with securing an internship allows to play cricket for the State.

Are you able to assist us secure **when** part time internship while training and playing for Tas and Hurricanes.

Background on the internships.



Can this please be investigated and can we, or your proxies, meet at your earliest convenience to secure the best outcome for the secure the secure the best outcome for the secure the sec

Many thanks

Ange

ANGELA WILLIAMSON | Government Relations & Infrastructure Manager Cricket Australia | Blundstone Arena, 15 Derwent Street | Bellerive Tasmanla 7018

<image003.jpg>

Angela. Williamson@crickel.com.au | www.cricket.com.au

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<u>وا ا</u>	
From:	Angela Williamson < Angela.Williamson@cricket.com.au>
Sent:	Sunday, 17 June 2018 8:28 AM
To:	Petrusma, Jacquie (DPaC)
Cc:	Hodgman, Will (DPaC)
Subject:	RE: FYI Cricket Australia Media Release - Woolworths announced as Cricket
	Australia partner from grassroots to elite level

Good morning Minister

Please see below for the additional information that you requested regarding this announcement. I hope this is helpful.

Many thanks

Ange

Woolworths announced as Cricket Australia partner – What this means in Tasmania

- <u>TAS high lèvel numbers</u>
 - o School Participants (School programs e.g. Clinics, After School programs): 23k
 - Cricket Blast (equivalent Milo programs for 16/17): 3k
 - o Junior Cricket: 3.5-4k
- Australian Junior Cricket Pathway now presented by Woolworths:

5 interconnected programs (called out below) designed to make cricket more enjoyable for kids, parents and volunteers

- Woolworths Cricket Blast is the new entry level program for Australian Cricket and replaces MILO in2CRICKET and MILO T20 Blast. There are 2 levels within Woolworths Cricket Blast – Junior Blasters and Master Blasters.
 - I) Junior Blasters is great for kids new to cricket as they will be involved in fun, game based activities. As a guide kids are generally 5 8 but vary based on experience.
 - 2) Master Blasters is for kids ready to play games of modified cricket on an outfield, ideally they will be able to bowl with a straight arm over 14m. As a guide kids are generally 7 10 but vary based on experience.
- Restructure of financial model of the program to deliver more \$ back to community clubs –
 A great news story
 - E.g. A club that had 50 kids enrolled in each of the programs in 17/18 would have received \$0.
 - In 18/19 with 50 in each program that same club will receive \$4,650
- o New clothing provided to players to more closely align with domestic BBL competition
- Junior Cricket Formats presented by Woolworths cricket catering for the physical, mental and emotional developmental needs of children.
 - 3) Stage 1 9-11 y/o
 - 4) Stage 2 11-13 y/o
 - **5)** Stage 3 14-17 y/o
- Tasmanian associations and clubs on the frontier of these changes that transformed the way kids play cricket:

- Shorter pitch, Shorter boundaries, Less players, Less time
- Greater alignment to BBL 20/20 format
- No longer the expectation that kids have to do the same things adults do
- Run by local clubs and associations
- Changes designed to keep kids playing the game longer
- Challenges/Opportunities for Clubs, Volunteers & the game
 - o Facilities female friendly, storage facilities etc.
 - Grounds how we utilise greenspace more effectively e.g. more games on the same grounds
 - Practical changes include: 1) Making games shorter, quicker 2) Playing multiple junior games on the same ground 3) Scheduling games to non-traditional timeslots like weeknights
 - Volunteer churn/burnout biggest challenge clubs have is recruiting and retaining volunteers. Community Cricket's focus on reducing the burden on volunteers and making it easier for them to deliver cricket to kids.
 - Practical changes include: 1) Better training & coaching content to support volunteer coaches 2) sharing best practice across club network 3) investment in field force (staff) to work with smaller networks of clubs and volunteers
 - Retaining kids in our game (but sport more generally) beyond the age of 13-14
 - Practical changes include: 1) Delivering cricket in shorter timeframes 2) Leveraging BBL alignment 3) Encouraging inclusive club environment where people want to return YoY
 - Leveraging the new Woolworths connection for community and participation outcomes
 - 1,000+ store nationally
 - 25+ stores in TAS
 - Woolworth to focus efforts on supporting community connection and junior programs



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From: Angela Williamson Sent: Friday, 15 June 2018 11:14 AM To: 'Petrusma, Jacquie (DPaC)' <Jacquie.Petrusma@dpac.tas.gov.au>; 'Hodgman, Will (DPaC)' <Will.Hodgman@dpac.tas.gov.au>; 'Rebecca White' <rebecca.white@parliament.tas.gov.au>; 'David O'Byrne' <david.obyrne@parliament.tas.gov.au>; 'Cassy O'Connor' <cassy.o'connor@parliament.tas.gov.au>; jeremy.rockliff@dpac.tas.gov.au

Subject: FYI | Cricket Australia Media Release - Woolworths announced as Cricket Australia partner from grassroots to elite level

Good morning all

Happy Budget week!

Thanks for your patience as we have been working on our new partnership for our entry level and junior pathway programs.

We're delighted to announce that Woolworths will join us and our junior participants on the exciting cricket journey from Kindergarten to grade six but also a swag of other linkages right across all of our great assets including the Men's team and BBL!

Of particular noting, you will see that Woolworths is a presenting partner of the Mascot Challenge – a kindergarten physical literacy program that was invented right here in Tasmania by the HP and Community Cricket team. This partnership provides funding for base material, which is then on-purchased by the State Associations for delivery in each State. We then work directly with schools and the education department to ensure the program is delivered in as many of our schools as we can and Tasmania has a target for delivery in all schools by 2020 to coincide with hosting the T20 World Cup pool matches here at Blundstone Arena.

Happy to discuss in more detail and explain how you can help us meet this target.

Cheers

Ange



ANGELA WILLIAMSON | Government Relations & Infrastructure Manager Cricket Australia | Blundstone Arena, 15 Derwent Street | Bellerive Tasmania 7018

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Sent: Friday, 15 June 2018 10:00 AM

To: Angela Williamson <<u>Angela.Williamson@cricket.com.au</u>>

Subject: Cricket Australia Media Release - Woolworths announced as Cricket Australia partner from grassroots to elite level



MEDIA RELEASE

June 15, 2018

Woolworths announced as Cricket Australia partner from grassroots to elite level

An image to accompany the announcement is available here.

Cricket Australia is pleased to announce a partnership with Woolworths which will see them play a major role in supporting the next generation of Australian cricketers via the junior pathways program.

The partnership sees Woolworths secure naming rights of Australian Cricket's highly anticipated and brand-new entry level program, Woolworths Cricket Blast, which is replacing the in2CRICKET and T20 Blast programs in schools and clubs from this season.

In addition to the naming rights of Woolworths Cricket Blast, Woolworths will also be Presenting Partner of the Mascot Challenge, which is a school program for Kindergarten to Year 2 students, Junior Cricket Formats, regional Talent Academies and Male Underage Teams & Championships.

Commenting on the announcement, Cricket Australia CEO, James Sutherland, said:

"We are delighted to have Woolworths on board as a partner across the Australian junior cricket pathway and to have them providing support from grassroots to elite levels of the game.

"With their focus on fresh food and the community as Australia's Fresh Food People, this is the perfect partnership to help inspire budding cricketers as they start their journey with the game.

"We are confident that the Woolworths team, together with cricket's 4,000 clubs and thousands of volunteers, will bring this partnership to life in a positive way, making it easier and fun for more kids to eat well, be active and play cricket."

Woolworths Supermarkets Managing Director Claire Peters said:

"Every summer junior cricket is a vital part of many Aussie communities, with thousands of familles heading to their local oval each week as kids build vital skills by taking part in one of the country's most popular participation sports.

"Eating fresh and healthy food is also essential to the success of any junior cricket player and we are thrilled that Woolworths Cricket Blast will help continue our focus on supporting the next generation of fresh food kids."

Woolworths Cricket Blast will officially launch in July, with more information about this fun and fast program and the rest of the junior cricket pathway available soon at <u>playcricket.com.au.</u>

Woolworths will also become the Official Partner of the Men's International Cricket Team and Series' and Official Supplier of the KFC Big Bash League and rebel Women's Big Bash League.

ENDS

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For more Information please contact: Andrew Baber M: 0414 984 109 E: <u>andrew.baber@cricket.com.au</u>



From: Sent: To: Subject: McKay, Danielle (DPaC) Tuesday, 26 June 2018 7:59 AM Angela Williamson WBBL Friday?

Hi A,

The moving feast has moved again – apologies. What are the chances of doing WBBL on Friday, after all? Thanks, D