



TASMANIA
PREMIER OF TASMANIA

1

3 NOV 2017

Federal Group

Email: westpoint.com.au

Dear

I am writing to formally thank you for your contribution to the Tasmanian Brand Audit and to provide you with an update on the Tasmania Brand project.

Your interview provided a valuable insight into what is working and identified opportunities to enhance and differentiate our State's brand.

One of the key findings from the audit is that while our brand is strong, it could be further strengthened through improved coordination of messages across industries and a more contemporary understanding of what makes Tasmania competitively different to other places.

To achieve this, the Tasmanian Government will establish a new statutory body that formalises Tasmania's Brand efforts and builds collaborative relationships to provide longevity to Brand promotion and management in Tasmania.

Over the next year, the Brand Tasmania Council will transition to this new statutory body and become Brand Tasmania.

This will provide a clear path to build on the success and outstanding efforts of the current and past Brand Tasmania Council members, Tourism Tasmania, local businesses and the Tasmanian community.

Tasmania's brand is one of our greatest assets, and there has never been a better time to promote our state and reputation than now.

Yours sincerely

Will Hodgman MP
Premier



PREMIER OF TASMANIA

2

3 NOV 2017

Federal Group

Email: federalgroup.com.au

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Tasmania's brand is one of our greatest assets, and there has never been a better time to promote our state and reputation than now.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Will Hodgman'.

Will Hodgman MP
Premier

(DPaC)

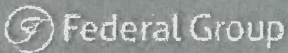
From: Hanna, Daniel @federalgroup.com.au>
Sent: Thursday, 11 January 2018 11:35 AM
To: Nowland, Brad (DPaC); Stansfield, Brad (DPaC)
Subject: Media Release
Attachments: 180111 Federal Group media release.docx

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Hi Brad and Brad,

We feel that Scott Bacon's comments yesterday needed an industry response. I will be sending the attached to the media in the next few minutes, let me know if you have any concerns.

Regards



Dr Daniel Hanna
Executive General Manager –
Corporate Affairs

P
M
E @federalgroup.com.au
410 Sandy Bay Road
Sandy Bay TAS 7005

11 January 2018



MEDIA RELEASE

Labor's Scott Bacon caught out being two-faced

Federal Group was amazed that Scott Bacon yesterday argued – alongside the former Chair of the Gaming Commission Peter Hault – that the Liberal Policy of venues being directly licensed would “deliver the worst possible poker machine outcome”. Yet in late September Scott Bacon – as a member of the Joint Select Committee – voted in support of this very model.

Federal Group Executive General Manager Daniel Hanna today said that Labor's Scott Bacon has been caught out.

“I nearly choked on my curried egg sandwich when I read Scott Bacon's media release yesterday.

“Scott Bacon was Labor's representative on the Joint Select Committee into future gaming markets. The Committee heard evidence for over 12 months from a range of different viewpoints regarding the future of gaming in Tasmania from 2023.

“After hearing all of this evidence, Scott Bacon voted in favour of the venue operator model. This recommendation was subsequently adopted and was recommendation 20 in the final Committee report to Parliament.

“The evidence is there in black and white. The minutes of proceedings that are publicly available showed that on the 27th of September last year at the meeting of the Committee that (page 73):

It was moved that the following recommendation be adopted for the purpose of the report – ‘a venue operator model is desirable for EGMs and appropriate transitional arrangements put in place to accommodate industry participants’.

Yes – Mr Armstrong, Mr Bacon, Ms Courtney, Mr Gaffney, Ms Rattray

No – Ms Dawkins

“Given this clear evidence, I would ask Scott Bacon: have you been caught out as two-faced on this issue,” Dr Hanna said.

Dr Hanna also questioned the role that Labor leader Bec White may have played.

(DPaC)

From: Hanna, Daniel @federalgroup.com.au>
Sent: Thursday, 11 January 2018 12:48 PM
To: Nowland, Brad (DPaC); Stansfield, Brad (DPaC); Craigie, James (DPaC)
Subject: FW: Media release from Federal Group - 11 Jan
Attachments: 180111 Federal Group media release.pdf

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FYI

From: Hanna, Daniel
Sent: Thursday, 11 January 2018 12:45 PM
To: 'winnews@wintas.com.au'; 'sxnews@sctv.com.au'; 'tasmania.news@abc.net.au'; 'news@theadvocate.com.au';
'mercury.cos@themercury.com.au'; 'editor@examiner.com.au'; 'news@tasmanianbroadcasters.com.au';
'@fairfaxmedia.com.au'; '@theaustralian.com.au'; '@news.com.au';
'@news.com.au'
Subject: Media release from Federal Group - 11 Jan

Good afternoon,

Please find attached a media release from Federal Group in response to the comments made about the Liberal gaming policy by Labor Treasury spokesman Scott Bacon yesterday.

Regards

 Federal Group

Dr Daniel Hanna
Executive General Manager –
Corporate Affairs

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M
E @federalgroup.com.au
410 Sandy Bay Road
Sandy Bay TAS 7005

11 January 2018



Federal Group

MEDIA RELEASE

Labor's Scott Bacon caught out being two-faced

Federal Group was bewildered by Scott Bacon's argument yesterday – alongside the former Chair of the Gaming Commission Peter Hault – that the Liberal policy of venues being directly licensed would “deliver the worst possible poker machine outcome”.

Yet in late September, Scott Bacon (as a member of the Joint Select Committee) voted in support of this very model.

Federal Group Executive General Manager Daniel Hanna said Labor's Scott Bacon has been caught out.

“I nearly choked on my sandwich when I read Scott Bacon's media release yesterday, Mr Hanna said.

“Scott Bacon was Labor's representative on the Joint Select Committee into future gaming markets, and this Committee heard evidence for over 12 months from a range of different viewpoints on the future of gaming in Tasmania from 2023.

“After hearing all of this evidence, Scott Bacon voted in favour of the proposed venue operator model.

“This recommendation was subsequently adopted, and was recommendation 20 in the final Committee report to Parliament.

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Yes – Mr Armstrong, Mr Bacon, Ms Courtney, Mr Gaffney, Ms Rattray

No – Ms Dawkins.

“Given this very clear evidence, I would ask Scott Bacon whether he has been caught out as two-faced on this issue.”

(DPaC)

From: Nowland, Brad (DPaC)
Sent: Tuesday, 2 January 2018 3:26 PM
To: @federalgroup.com.au
Subject: FW: White must explain ABS figures

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From: Media Unit [mailto:webmaster@dpac.tas.gov.au]
Sent: Tuesday, 19 December 2017 6:18 PM
To: Nowland, Brad (DPaC) <Brad.Nowland@dpac.tas.gov.au>
Subject: White must explain ABS figures



19 December 2017

Peter Gutwein, Treasurer

White must explain ABS figures

The ridiculous nature of Labor's job-destroying pokies policy has been exposed by Australian Bureau of Statistics figures which shows that spending on alcohol and tobacco in Tasmania is almost ten times the amount lost on pokies.

According to the ABS, last year Tasmanians spent around \$506 million on tobacco products and \$415 million on alcohol.

Ms White has tried to justify her disastrous pokies ban by saying Tasmanians lost \$110 million on pokies last year and that was her motivation behind promising to banning them.

Yet, on Ms White's own logic there is more of a compelling case to ban alcohol and tobacco than the pokies.

So either alcohol and tobacco are next on Ms White's hit-list, or the true motivation for Ms White's pokies ban is not an economic or policy reason, but a political one - to keep the Greens happy.

Ms White's policy is a direct attack on jobs, especially jobs in regional Tasmania and it's an attack on many Tasmanians who enjoy a trip to their local pub or club.