

Seniors Week 2009

Event Organiser Survey

Please complete and return to the Seniors Bureau by **30 October 2009**.

Please take a moment to complete this Seniors Week feedback form, after hosting your Seniors Week event, and return it to the Seniors Bureau.

Name of organisation:

Region:

Name of event:

Date (s):

Time (s):

1) Why does your organisation host a Seniors Week event? (please tick relevant boxes)

To recruit members or clients	
To acknowledge the week	
To provide a service to seniors	
To promote your business or services to seniors	
To provide information to seniors	
Other (please describe)	

2) How does your organisation promote positive ageing?

3) How did your organisation benefit from hosting a Seniors Week event?

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4) Are any of the people who attended your Seniors Week activity going to join your club or attend your program on a regular basis?

Yes No Not Applicable (a one-off event) Don't know

If possible, please indicate how many are likely to continue.....

5) Did the Seniors Week printed program meet your expectations?

Yes No

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6) Did you promote your event?

Yes No

If yes, how did you promote your event? (N/A if not applicable)

	Yes (please tick)	How many?	Where did you distribute them?
Fliers			
Posters			
Newsletters			
Emails			
Website			
Word-of-mouth			
Advert in daily newspaper feature			
Radio stations			
Community service announcements - radio			
Community service announcements - TV			
Letterbox drop			

7) Did your event receive any media publicity?

Yes No

If yes, please list details such as name of publication, headline, date and page, and TV/radio station, program, date and time.

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8) How many people attended your event? (Please specify how many if possible).

9) Did you conduct your own survey of participants at your event?

Yes No

If yes, the Seniors Bureau would like to hear the feedback from your survey. Your feedback is useful for our overall evaluation of Seniors Week.

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Could you please complete the following information to ensure our database is kept up-to-date.

Contact Name

Organisation

Address

Suburb

State

Postcode

Phone

Email

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Please return the completed form by **30 October 2009** to:

Department of Premier and Cabinet
Seniors Week
Reply Paid 123
HOBART TAS 7001

(No stamp required)

or

Fax 03 6233 4164

You can also provide your feedback via the online form at www.seniors.tas.gov.au

For more information, please contact:

Tanzi Lewis at the Seniors Bureau, Department of Premier and Cabinet,
on 6232 7074 or email seniors.week@dpac.tas.gov.au

The information provided on this form will be used by the Department of Premier and Cabinet in its assessment of Seniors Week 2009. The personal information collected will not be provided to third parties. Personal information will be managed in accordance with the *Personal Information Protection Act 2004* and may be accessed by the individual to whom it relates by request to the Department of Premier and Cabinet.