

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, 8 August 2018 12:13 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Short-stay: Play by the rules  
**Attachments:** HOMEAWAY CALLS FOR LEVEL-PLAYING FIELD.PDF

Hi [REDACTED]

Thanks for the phone call and email.

The announcement is most interesting. HomeAway has released a statement in response this afternoon that you may be aware of. In the event not I'm attaching it for your information.

Kind regards

[REDACTED]  
**Director, Government & Corporate Affairs | Expedia Group**  
[REDACTED]  
[REDACTED]  
[REDACTED]



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**From:** [REDACTED]  
**Sent:** Tuesday, 7 August 2018 1:45 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FW: Short-stay: Play by the rules

Hi [REDACTED]  
As referenced on my phone message to you – please see below media release issue by the Tasmanian Government today.  
Regards  
[REDACTED]

[REDACTED]  
Director, Policy Division  
[REDACTED]

**From:** [REDACTED]  
**Sent:** Tuesday, 7 August 2018 1:20 PM  
**To:** DPaC - Media Releases Distribution List <[REDACTED]>  
**Subject:** Short-stay: Play by the rules



**7 August 2018**

**Roger Jaensch, Minister for Housing**

## **Short-stay: Play by the rules**

The Hodgman Liberal Government will introduce legislation and launch a public awareness campaign to address compliance concerns relating to short-stay accommodation.

Tasmanians have embraced the sharing economy and we are committed to ensuring it continues to play a positive role in our visitor economy and community.

However, it is clear that there is an issue when it comes to compliance that is cause of significant concern for the community sector and the tourism and hospitality industries.

To address this, we will introduce legislation by the end of this year to ensure compliance with our existing regulations.

The legislation will serve two important purposes; to ensure everyone is playing by the rules, and, to paint a clear picture of home sharing across Tasmania.

This approach will ensure we have meaningful data to fully understand the short-stay accommodation sector in Tasmania.

The intent of the legislation is to require anyone listing an investment property on an online platform to show details of their required permit.

People sharing their primary residence online will not be affected by the legislation.

Property owners and online platform providers found to be in breach of the rules could face penalties, which may include significant fines.

It's important that those who benefit from the sharing economy make sure they are doing the right thing.

Everyone will have an opportunity to have their say as part of the consultation process as legislation is drafted.

To support this, we will also launch a public awareness campaign in coming weeks detailing the responsibilities of homeowners when it comes to listing a property for short-stay accommodation.

These steps will ensure the checks and balances are in place when it comes to short stay accommodation so that Tasmanians and visitors alike can continue to share in its benefits.

Contact: James Billing

Phone: 0438 399 989

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## HOMEAWAY CALLS FOR LEVEL-PLAYING FIELD

**Tuesday 7 August 2018** - HomeAway, the new home of Stayz, today noted the Hodgman Government's announcement of new legislation for the short-term rental accommodation sector and called for a level-playing field for the important industry.

The announcement by Minister Jaensch includes new penalties for short-term rental accommodation homeowners listing a property without a permit, with those listing their own home on a platform to be exempted from the new penalty regime. A new public awareness campaign about the requirements of listing a property on a short-term rental accommodation platform will accompany the legislative changes.

Eacham Curry, HomeAway Corporate Affairs Director, said the Tasmanian Government needed to do more work on the changes before they became law.

"HomeAway supports a tougher penalty regime, provided it applies equally across the entire short-term rental accommodation industry. To properly manage the safety, amenity and community issues the Government has been publicly discussing, all short-term rental properties should be covered under the proposed changes," Mr Curry said.

"The distinction between primary and secondary accommodation means only one segment of the industry is covered with no government-supported recourse mechanism available to those affected by bad behaviour and safety concerns relating to primary residences.

"Perversely, regional listings will bear the brunt of the new penalty framework, while many Hobart-based listings, which are most often in closer proximity to neighbours, will have no responsibility to report their activities.

"HomeAway stands ready to work with the Tasmanian Government to build a robust policy framework for the short-term rental accommodation sector.

"HomeAway will be working with the affected mums and dads who let out their own holiday homes and the communities left in the dark as to short-term rental activities in their neighbourhood to ensure their voices are heard by the Hodgman Government," Mr Curry concluded.

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**Media contact:** Kurt Graham - 0431 478 558

### About HomeAway

HomeAway, based in Austin, Texas, is a leading online marketplace for the vacation rental industry with sites representing more than two million unique places to stay in 190 countries, and is part of the Expedia Group family of brands. For more information about HomeAway please visit [www.homeaway.com.au](http://www.homeaway.com.au)

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