The Tasmanian Social Enterprise Study is the first-ever study of ‘social enterprise’ in Tasmania. It is a partnership between the Tasmanian Government and the University of Tasmania.

The study is a stocktake of activity that will provide baseline information to guide the development of the social enterprise sector in Tasmania and nationally. The results of the study will be publicly available by mid 2011.

Are you a social enterprise?
If your organisation has a mission to create public or community benefit and conducts some kind of regular trading activity then we invite you to be involved in the study – regardless of whether or not you call yourself a ‘social enterprise’. Equally, if your organisation considers itself a social enterprise - even if it does not exactly fit the description, then we would like you to participate.

What’s involved?
We have designed an on-line survey (also available in printed copy) to capture information about organisations around the state which are involved in some form of social enterprise. The survey has 20 questions and should take 15-20 minutes to complete. It asks for basic information about your organisation, its location, size, age, mission and reach, trading activities and the type of support it needs. We’re seeking one response per social enterprise. Go online and follow the links to the survey at www.socialenterprisetasmania.blogspot.com
Why be involved?
Many organisations working in the social enterprise sector are making an impact on the social, economic and cultural wellbeing of Tasmanians that is relatively unknown and unrecognised. This study will enable a deeper understanding of who is in the sector, how they are operating and what they need to tap into future opportunities. It is the first step to a more coordinated approach to supporting social enterprise in Tasmania.

Next steps
Complete the survey by Friday 4 March and contribute to the discussion by visiting: www.socialenterprisetasmania.blogspot.com
For more information or a printed copy of the survey contact:
Kylie Eastley - T: 6224 6318  M: 0439 262 344 or Email: socialenterprise@utas.edu.au

The Tasmanian Social Enterprise Baseline Study is a partnership between the Tasmanian Department of Premier and Cabinet, the Tasmanian Department of Economic Development, Tourism and the Arts, and the Institute for Regional Development at the University of Tasmania.